



CITROËN



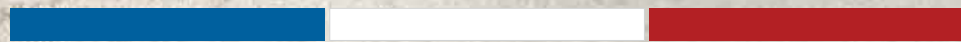
CITROËN AIRCROSS

#CELEBRATEYOURSTORY

B RN FRENCH

Since 1919, Citroën has embodied boldness, innovation and a human connection, with over 100 years of heritage and more than 300 models that have shaped the automotive world. Globally renowned for its design and comfort, Citroën has sold over 50 million vehicles across 101+ countries. From introducing pioneering technologies like front-wheel drive and self-leveling suspension, Citroën continues to innovate with a diverse range of vehicles, including electric and SUVs, while maintaining its rich racing legacy.

Origins
SINCE 1919



FOR EVERYONE, LIKE NO ONE



MADE FOR INDIA

IN 2021 CITROËN STARTED ITS JOURNEY IN INDIA



CITROËN C5 AIRCROSS SUV



CITROËN AIRCROSS



CITROËN BASALT SUV-COUPÉ



CITROËN ë-C3 ALL ELECTRIC



CITROËN C3

Citroën has established factories in Tamil Nadu and an R&D centre in Chennai, reinforcing its commitment to India.

The brand launched in India with the C5 Aircross SUV, followed by the award-winning C3 in 2022. In 2023, Citroën introduced the ë-C3, its first electric vehicle, just six months after its ICE counterpart. The lineup further expanded with the Aircross and the recently launched Citroën Basalt, bringing more innovation and value to the market.

Citroën enhances the customer experience with La Maison Citroën phygital showrooms, the ATAWADAC experience, and services like Service on Wheels and 180-minute Roadside Assistance. Aiming for a stronger presence, the brand plans to expand to 200+ touchpoints by the end of 2024.





The Citroënist
Est. 1919



Built on a 100+-year-old DNA of comfort innovation, we continue to strive forward by making every adventure more comfortable than ever before.



CITROËN AIRCROSS CELEBRATE YOUR STORY

Your life is a collection of countless stories – adventures, successes, and memories shaped by the people you love. The Citroën Aircross is here to help you share these moments with those who matter most. Because every journey is better when celebrated with your family and tribe.

WHAT MAKES AIRCROSS TOUGH & CARING



1.2L GEN III PURETECH TURBO ENGINE

With 110ps power and 205Nm torque, enjoy a zippy ride whether cruising in town or on a weekend getaway.



SEGMENT-FIRST FLEXI-PRO 5+2 SEATING*

Experience ultimate versatility with 7 modes and up to 511L of boot space by removing the 3rd row.



BEST-IN-CLASS* INTERIOR SPACE

2671mm wheelbase for spacious comfort wherever your journey takes you.



ADVANCED COMFORT WITH THE FLYING CARPET EFFECT

Experience century-long comfort with advanced Citroën suspension, plus added convenience with Rear Parking Sensors and a Rear Camera.



COMMANDING SUV STANCE

With 1669mm height and 200mm ground clearance, feel like the king of the road.



26cm HD TOUCHSCREEN WITH MYCITROËN CONNECT

Celebrate every drive with Wireless Android Auto™, Apple CarPlay® and 40+ Smart Features via MyCitroën



17.78cm COLOUR DIGITAL TFT CLUSTER

Elevate your drive with the digital cluster, offering control of TPMS, Eco-indicator, and more, with 2 customisable color themes.



ADVANCED TECH SUITE

Enjoy advanced safety on all your adventures with ABS, ESP, Hill-Hold Assist, TPMS, and 6 Airbags, while sitting back in comfort.



*5+2 Flexi-Pro refers to Flexi seating variations of all 3 seating rows to provide customers with unmatched versatility during different usage scenarios. Mid-size SUV segment is defined as Passenger vehicles with OAL > 4300 mm < 4450 mm with Ground Clearance > 195 mm

TOUGH ON THE OUTSIDE

The Citroën Aircross welcomes all your loved ones with its iconic silhouette and imposing stance. Designed in India, it blends SUV aggression with sedan sophistication.



Electric & Auto-Folding ORVM

CARING ON THE INSIDE

Inspired by Citroën's comfort DNA, the Citroën Aircross offers a plush, cocooned experience with premium materials throughout.



Automatic AC



Rear AC Vent



Driver Side Power Window Switches



INDIA'S FIRST MID-SIZE SUV WITH 5+2 FLEXI-PRO SEATING



FULL HOUSE CELEBRATION MODE

With all seats up and enough space for seven people, this mode, just like its name suggests, screams celebration. This mode ensures no one gets left behind.



OUTDOOR MODE

Why choose between your crew and your luggage when you can travel with both. This unique configuration smartly creates space for your friends as well as their belongings. Explore on!



CAMPER MODE

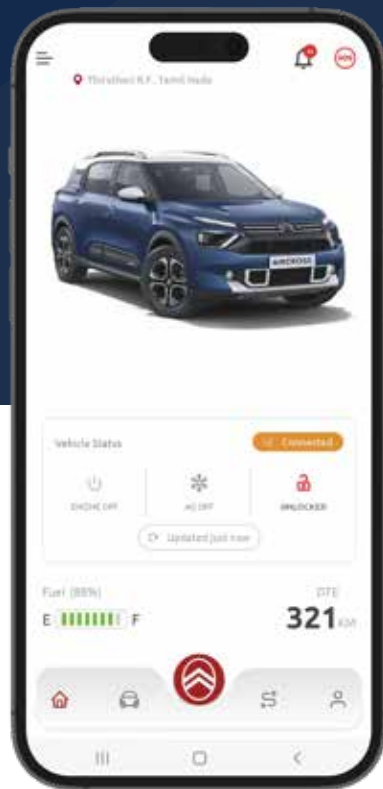
Flip down or entirely remove the 3rd row and there you have it – a massive boot to store a weekend's worth of camping gear. Don't forget the marshmallows.



ULTRA SPACE MODE

Flip down or entirely remove the 3rd row and there you have it – a massive boot to store a weekend's worth of camping gear. Don't forget the marshmallows.

ACCESS 40 SMART FEATURES WITH NEX-GEN MYCITROËN CONNECT APP



FUEL STATUS



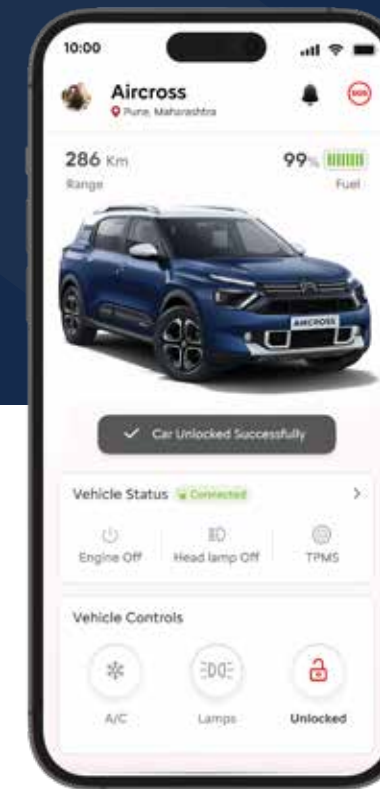
GEO-FENCING &
LOCATE CAR



INTRUSION
SOS ALERT



REMOTE START/
STOP WITH
PRE-CONDITIONING



REMOTE DOOR
LOCK/UNLOCK



*T&C: Functioning of some features is subject to availability of internet and dependent upon network speeds. Features and specifications may vary model wise.

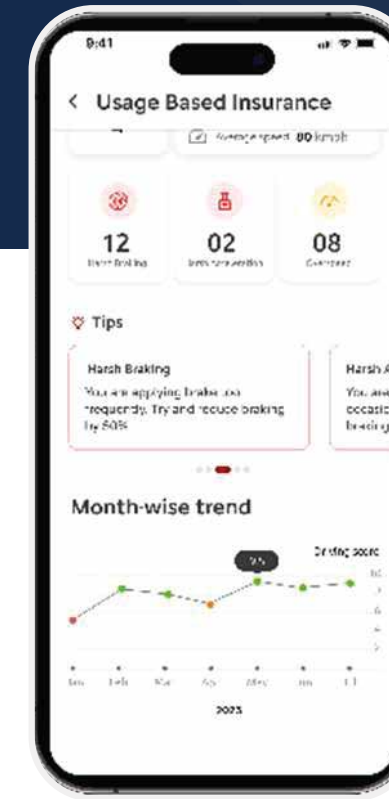
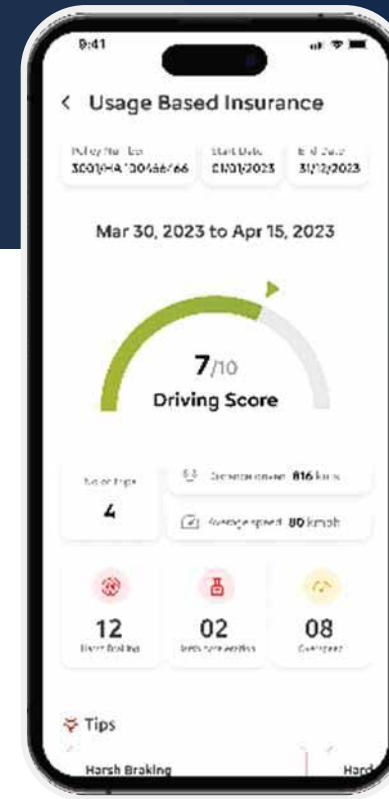
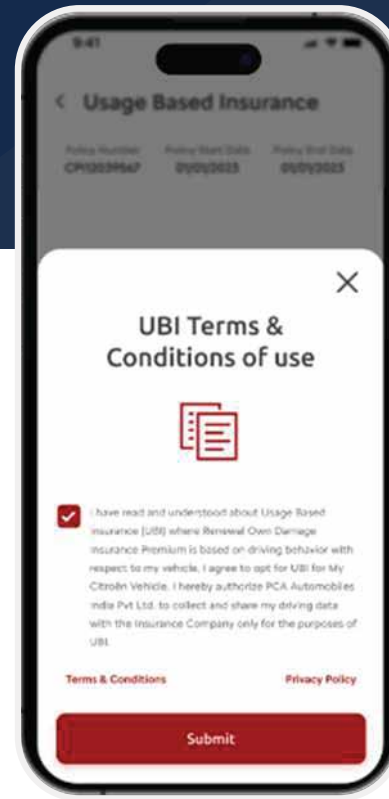
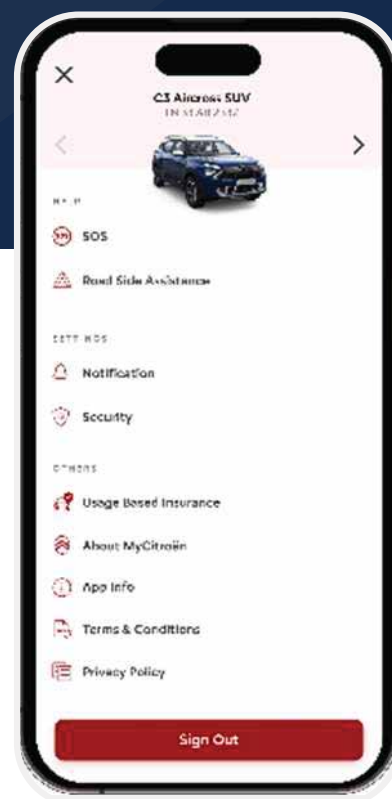
USAGE BASED INSURANCE

Welcome to the future of Car Insurance!

- ▶ UBI rewards Citroen patrons* for safe & responsible driving by providing a driver score**
- ▶ You are eligible for discounts up to 10% on the Insurance renewal premiums.
- ▶ Good driving habits leads to low premiums, reduces road accidents, and promotes road safety.

UBI - HOW TO ACTIVATE?

- ▶ Citroën Patrons can subscribe to UBI at the dealership or directly via MyCitroën Connect App#
- ▶ This feature is complimentary for all the customers* getting their vehicle insured at dealership. Enrolment for UBI will help in reducing cost of Insurance renewal premium.



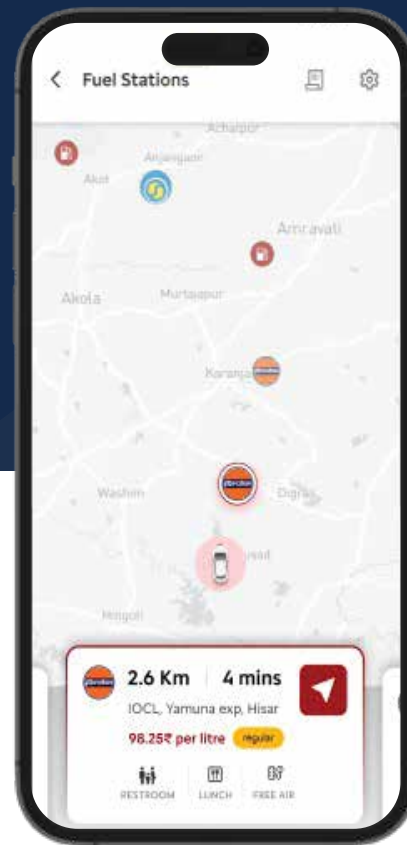
**Scoring is provided by the Insurance Company based on internal parameters. Score will be visible to the customers after certain period of registration. Additional discount on Own damage premium is offered at the time of Insurance renewal.
#Customer can subscribe only within the 6months of vehicle purchase.

MARKETPLACE PAY FOR FUEL

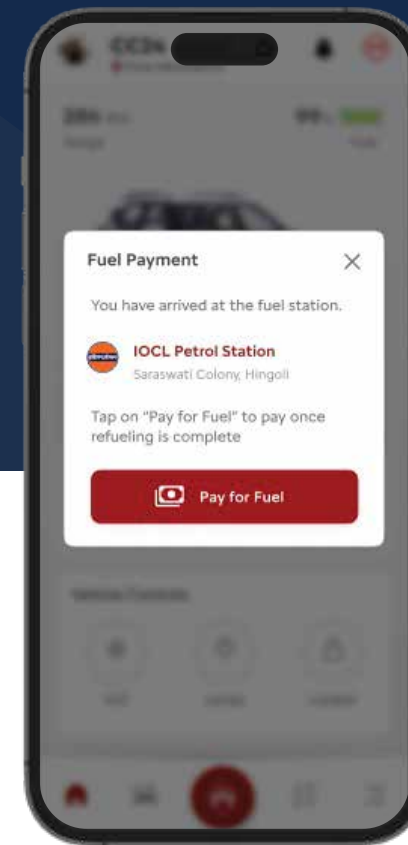
Introducing in-app marketplace fueling, allowing you to seamlessly purchase fuel through the MYCITROËN CONNECT app. This feature provides direct access to fueling services from leading partners, offering significant benefits for petrol car owners.



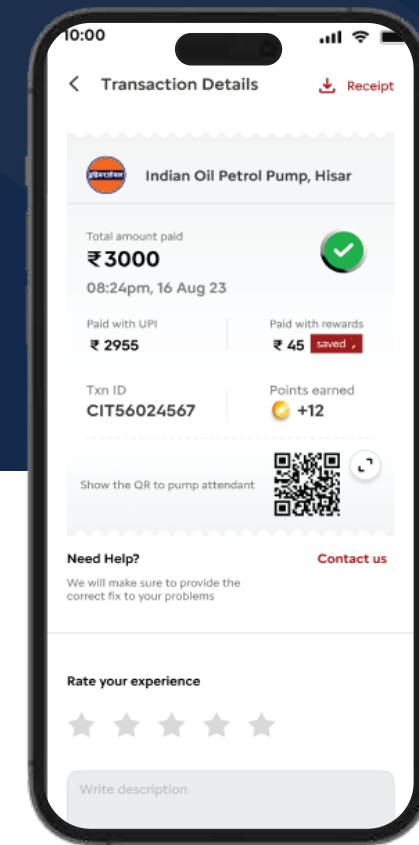
LOW FUEL ALERT NOTIFICATION



SEAMLESS NAVIGATION TO NEAREST PETROL PUMP



QUICK PAYMENT THROUGH UPI



EARN REWARDS INSTANTLY



ADVANCED SAFETY FEATURES

Equipped with 6 Airbags, front fog lamps, and day/night IRVM, the Citroën Aircross prioritises both safety and comfort. The ABS and ESP provide excellent traction, especially on slippery or loose terrain, making it ready for all kinds of journeys.





UNDENIABLY POWERFUL

Powered by a 1.2l PURETECH Gen III Turbo engine with the advanced High-Performance Torque Converter 6-speed AT, accompanied by a Manual gear selector mode, delivers robust Power of 110 PS, 205 Nm Torque and a Fuel Efficiency of 17.6 km/l*, the Citroën Aircross is built to be tough on the outside, caring on the inside. With an enthusiastic capability for performance and efficiency, unlock an unmistakable Citroën experience.



CITIZEN

SERVICES

CITROËN

Choosing a Citroën means embracing well-being from the very moment of purchase. And bringing this iconic comfort to you, Citroën introduces its Citizen programme, an all-encompassing range of services dedicated to offering a peaceful mobility experience to Citroën customers throughout their buying and ownership journey.

With the Citizen programme, you gain access to a complete set of services devised to assist you at every step of the process - from exploring the available options and making your selection all the way to receiving your vehicle and maintaining it.




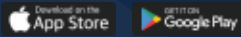

PRE-PURCHASE SERVICES

Make a smooth journey into the Citroën family with services like:

	<p>Meaning the home of Citroën, our phygital showrooms unite technology with comfort.</p>
	<p>Delivering a seamless digital customer experience that can be accessed anywhere on any device.</p>
<p>Citroën finance Citroën insurance Citroën lease</p>	<p>Best-in-class financing solutions that are tailor-made to make your ownership journey easy and comfortable.</p>

POST-PURCHASE SERVICES

Enjoy a truly hassle-free ownership journey with our comfort-first services:

	<p>After-sales workshop offering maintenance and care services for all Citroën vehicles.</p>
	<p>Providing service on the go, wherever you go. Assured best-in-class service along with genuine spare parts availability.</p>
	<p>Download the MyCitroën Connect App on your smartphone and experience its 40 smart features like car locator, geo-fencing and many more.</p> 
	<p>Revolutionary door-step service offered by Citroën. Includes routine service, car cleaning and minor emergency repairs.</p>

COLOUR COMBINATIONS

4 MONOTONE BODY COLOURS



POLAR WHITE



STEEL GREY



PLATINUM GREY



COSMO BLUE

3 DUAL TONE OPTIONS



POLAR WHITE BODY
WITH PLATINUM GREY ROOF



PLATINUM GREY BODY
WITH POLAR WHITE ROOF



COSMO BLUE BODY
WITH POLAR WHITE ROOF

2 INTERIOR TRIMS



Ash Trim in the PLUS & MAX Variants and
Anodised Grey Trim for the YOU Variant.

WARRANTY

At Citroën, comfort and mobility are at the heart of everything we do. The Citroën Warranty Programme has been designed keeping these values in mind. With services like standard vehicle warranty for 2 years or 40,000 km (whichever is earlier) and 24/7 Roadside Assistance (Toll-free number – 1800 419 2000), we promise to make your Citroën experience truly comfortable. Extended warranty and maintenance packages are also available through your dealer. Additionally, you can access a network of dealerships equipped with state-of-the-art service facilities, tools, and equipment. Service appointments may be booked in advance on www.citroen.in or call the Citroën Customer Experience Centre at 1800 267 1000 / WhatsApp +91 73585 02839



Specifications			
Engine	PureTech 82 MT	PureTech 110 MT	PureTech 110 AT
Fuel Type	Petrol		
No. Of Cylinders	3		
Displacement, cc	1199		
Max. Engine Output, ps (kw) @ rpm	82(60) @ 5750	110(81) @ 5500	
Max. Torque, Nm @ rpm	115 @ 3750	190 @ 1750	205 @ 1750-2500
Fuel Efficiency (km/l)	17.5	18.5	17.6
Transmission	5-Speed Manual	6-Speed Manual	6-Speed Automatic
Fuel Tank Capacity, l	45		
DIMENSIONS			
Overall Length, mm	4323		
Overall Width (w/o mirrors), mm	1796		
^Overall Height (Unladen), mm	5S - 1665, 7S - 1669		
Wheel Base, mm	2671		
Boot Space, l (ISO 210 - Till parcel shelf/Backrest top)	5S - 444 5+2 S - 44/511 (w/3rd row seats removed)/ 839 (w/3rd row seats removed & 2nd Row Seats folded)		
WEIGHTS			
Kerb Weight (kg)	5 Seater: 1135 - 1160	5 Seater: 1200 - 1245, 5+2 Seater: 1280 - 1290	5 Seater: 1267 - 1275, 5+2 Seater: 1320
Gross Vehicle Weight (kg)	5 Seater: 1545 - 1570	5 Seater: 1610 - 1655, 5+2 Seater: 1805 - 1815	5 Seater: 1677 - 1685, 5+2 Seater: 1845
SUSPENSION			
Front	Macpherson Strut With Coil Spring		
Rear	Rear Twist Beam with Coil Spring		
BRAKES			
Front	Ventilated Disc		
Rear	Drum		
STEERING			
Power Steering Type	Electric		
Minimum Turning Circle Radius (m)	5.4		
TYRE SIZE			
Tyres	205/65 R16	215/60 R17	
Spare Wheel	205/65 R16 Steel		

^with roof rails

FEATURES			
Variants	YOU	PLUS	MAX
5 Seater	PureTech 82	●	-
	PureTech 110	-	●
	PureTech 110 Automatic	-	●
5+2 Seater	PureTech 110	●	●
	PureTech 110 Automatic	-	●
EXTERIOR			
Body Coloured Bumpers	●	●	●
Front Panel: Brand Emblems - Chevron - CHROME	●	●	●
Front Panel: Chrome moustache	●	●	●
Front Grill upper - Painted glossy black	-	●	●
Glossy black Tailgate embellisher	-	Puretech 110	●
Rear Spoiler	●	●	●
Body Coloured Outside Door Handles	-	●	●
Outside Door Mirrors - High Gloss Black	-	●	●
Wheel Arch Cladding	-	Puretech 110	●
Body Side Sill Cladding	●	●	●
Sash Tape - A/B Pillar	●	●	●
Sash Tape - C Pillar	-	-	With Dual Tone
LED VISION Projector Headlamps	-	Puretech 110	●
Side Turn Indicators on outside mirrors	-	●	●
TRIO' 40.64 cms Full Wheel Cover	●	Puretech 82	-
HEXA' 43.18 cms Full Wheel Cover	-	Puretech 110	-
'QUADRATIC' Diamond Cut Alloy Wheels	-	-	●
Skid Plate - Front & Rear	-	●	●
Signature LED Day Time Running Lights	-	●	●
Roof Rails	-	●	●
Shark fin antenna	-	-	●
Front fog lamps	-	-	●
Dual Tone Roof	-	-	OPTION
INTERIOR			
Interior Environment - Dual-tone Black & Grey dashboard	Single Tone - Black	●	●
Premium Printed Roofliner	-	●	●
Parking brake Lever Tip - Satin Chrome	●	●	●
Instrument Panel - Deco 'Ash soft touch'	-	●	●
Insider Door Handles - Satin Chrome	-	●	●
Satin Chrome Accents - IP, AC Vents Inner Part, Gear lever surround, Steering wheel	-	●	●
Glossy Black Accents - Door armrest, Ac vents (side) outer rings, Central AC Vents, Steering wheel controls	-	●	●
Leather Wrapped Steering Wheel	-	-	●
Front and rear door armrest	-	Fabric	Leatherette
SEATS			
Seat Upholstry - Fabric (Bloster/Insert)	RUBIC/NIMBUS	RUBIC/CAMBRIDGE	-
Seat Upholstry 'Metropolitan Beige' - Leatherette/Fabric	-	-	●
Row 1 Headrest	Integrated	Adjustable	Adjustable
Row 2 Headrest	Integrated with 3-Naprest	5S - Integrated with 3-Naprest 5+2 S - Adjustable with Centre Naprest	5S - Adjustable 5+2 S - Adjustable with Centre Naprest
3rd row seats			
Removable Seats			
50:50 Split	-	5+2 S	5+2 S
Adjustable Headrest			
2nd row 60:40 One-Touch Tumble	-	5+2 S	5+2 S
2nd row Backrest Adjustable Recline Angle (3 positions)	-	5+2 S	5+2 S
INFOTAINMENT AND CONNECTIVITY			
CITROEN Connect Touchscreen (26cm)	-	●	●
Bluetooth® Connectivity	-	●	●
Mirror Screen (Apple Carplay™ And Android Auto) - Wireless Smartphone Connectivity	-	●	●
Speakers	-	4	4+2Tweeters
Steering Wheel with Audio, Phone & Cluster controls - Glossy Black Accents	-	●	●
**MyCitroën Connect With 40 Smart Features (with remote function)	-	-	Puretech 110 AT Only

Terms & Conditions: *The speed alert system gives an audible warning to driver at 80 km/h and 120 km/h.

Variants	YOU	PLUS	MAX
COMFORT AND CONVENIENCE			
Manual Air Conditioner with Heater	●	Puretech 82	-
Automatic AC	-	Puretech 110	●
Rear AC vents	-	Puretech 110	●
Rear Roof Airvents	-	5+2 S	5+2 S
Front & Rear Power Windows	Front Only	●	●
One-Touch Auto Down - All 4 Power Windows	Front Only	●	●
Remote Keyless Entry	-	●	●
Electrical Adjustable Outside Rear View Mirrors	-	●	●
Electric & Auto Folding Outside Rear View Mirrors	-	●	●
12V Socket - Front	●	●	●
Day/Night Inside Rear View Mirror	-	●	●
Tilt Steering	-	●	●
Bottle Holders On Doors-1Litre (Front & Rear)	●	●	●
3rd row - Bottle Holder	-	5+2 S	5+2 S
Bag Support Hooks in Boot (3kgs)	●	●	●
Rear Seat - 100% fold flat	5S	5S	5S
Driver seat - Manual Height Adjustable	-	●	●
Parcel Shelf	-	5S Only	5S Only
Driver And Front Passenger Seat: Back Pocket	-	●	●
Co-Driver Side Sun Visor with Vanity Mirror	-	●	●
Roof Grab handles (Front Passenger side & 2nd Row)	-	●	●
Rear Defogger	-	●	●
Rear Seat Centre Armrest - With Cup Holder	-	-	5S Only
Front console armrest (Sliding) with storage	-	Puretech 110 Only	●
Rear Wiper & Washer	-	-	●
Wireless Charger	-	-	●
SMARTPHONE FRIENDLY			
Smartphone Charger Wire Guide on Instrument Panel	●	●	●
USB Charger - Front 1, Rear 2 Fast Charger	-	●	●
3rd row 2 fast charger	-	5+2 S	5+2 S
INSTRUMENTATION & LIGHTING			
17.78 cm Colour Digital TFT cluster	-	●	●
Tripmeter	●	●	●
Distance to Empty	●	●	●
Average Fuel Consumption	●	●	●
Outside temperature indicator in cluster	-	●	●
Low Fuel Warning Lamp	●	●	●
Gear Shift Indicator	●	●	●
Door Ajar Warning	●	●	●
Interior Room Lamps	Front Only	Front & Rear	Front & Rear
Boot lamp	-	5+2 S	●
SAFETY AND SECURITY			
Front Driver and Passenger Airbags	●	●	●
Front Seat Side & Curtain Airbags	●	●	●
ABS with EBD	●	●	●
ESP	●	●	●
Hill Hold	●	●	●
3 Point Seat Belts (All Seats)	●	●	●
ISOFIX Child Seat Anchorage with Top Tether	●	●	●
Tyre Pressure Monitoring System	-	●	●
Seat Belt Reminder & Buzzer (All Seats)	●	●	●
High Speed Alert System*	●	●	●
Reverse Parking Sensors	●	●	●
Rear view camera	-	-	●

*The Speed alert system gives audible warning for alert of over-speed to driver
- 80Km/h --> Primary level warning with two beep
- 120Km/h --> Secondary level warning with continuous beep



TO FIND OUT MORE
visit www.citroen.in



VER-3/SEPT 2024