



HELLO **2024**  
**XUV 700**



Starts from  
**₹13.99 Lakh**

**XUV 700**





SOPHISTICATION DRAPED IN  
**NAPOLI BLACK**

The 2024 XUV700 screams exclusivity. The unmistakable Napoli Black finish exudes refined luxury, while cutting-edge technology effortlessly elevates the driving experience. The 2024 XUV700 is not just a symbol of elegance but a harmonious fusion of both style and innovation.



ALL-NEW BLACK FRONT GRILLE



ALL-NEW BLACK ALLOY WHEELS



FIRST-IN-SEGMENT MEMORY ORVMs  
LINKED TO THE SEAT PROFILES



LUXURY THAT  
**COMMANDS  
ATTENTION**

Sitting in the 2024 XUV700 is a treat to all your senses. The ventilated front seats, ensure you're comfortable, even when the outside isn't. And the 2nd row captain seats give you that feeling of flying first-class, in the backseat of your SUV.



ALL-NEW FRONT VENTILATED SEATS



ALL-NEW 2<sup>ND</sup> ROW CAPTAIN SEATS





HELLO  
**ADRENOX**



Powerful, refined and captivating. The Mahindra XUV700 is many things at once. But what truly sets it apart, is the technology designed to bring it all together - Adrenox. The super advanced intelligence of the XUV700 is built to give you an exhilarating sensation like never before. Its cutting-edge technology is engineered to deliver power, safety, and entertainment that is far beyond the ordinary. Indulge in an innovative, immersive, and intuitive experience with Adrenox – the technology that truly takes your driving experience to the next level.



# LOOKS THAT GET YOUR HEART RACING

The Adrenox powered XUV700 is effortlessly impressive. From the style lines to the bold SUV stance, just one look is enough to get heads turning. Add the Skyroof™ and distinct LED cabin lights, and you've got an SUV that can't be ignored.



LUXURIOUS AND SOPHISTICATED INTERIORS



STRIKING CLEAR-VIEW LED HEADLAMPS WITH DRL AND SEQUENTIAL TURN INDICATOR



SMART DOOR HANDLES



CAPTIVATING ARROW-HEAD LED TAILLAMPS



DUAL TONE BLACK ROOF



R18 DIAMOND-CUT ALLOY WHEELS

## ADRENALINE GOES THROUGH THE SKYROOF™

With the expansive Skyroof™ in the Mahindra XUV700, enjoy panoramic views of blazing sunsets or sparkling city lights from your seat. Now bring your love for the outside, inside with every drive.





TECHNOLOGY THAT  
**ELEVATES  
YOUR SENSES**

Step into the XUV700 and you will be greeted by technology that sets your heart racing. From the intuitive safety features to the Alexa-powered smart controls, this SUV is packed with features that can thrill even the most discerning tech geeks.

UNINTERRUPTED EXCITEMENT WITH  
DUAL 26.03 CM OF  
**SUPERSCREEN**

This integrated display panel of 26.03 cm infotainment and 26.03 cm digital cluster houses an army of first-in-segment, intuitive and advanced infotainment features. Alexa to ADAS, it's got everything you need for an exhilarating drive.







## HELLO INDIA'S FIRST VEHICLE WITH BUILT-IN ALEXA

From opening the Skyroof™ to remotely switching on the lights in your home, you can now do almost anything from your XUV700.



## THE SUV WITH 360° VISION

Four advanced wide-angle cameras work together to give you a 360° view of your vehicle and blind view monitoring. The cameras continuously record and store footage up to 11 hours, so you never miss those adrenaline-fuelled moments.





# MOST POWERFUL TURBOCHARGED ENGINES OF THEIR CLASS

## PETROL mSTALLION

POWER  
**200** PS  
(147.1Kw)

TORQUE  
**380** Nm

## DIESEL mHAWK

POWER  
**155** PS  
(114Kw)

TORQUE  
**360** Nm

POWER  
**185** PS  
(136Kw)

TORQUE  
**420** Nm  
(MT)

TORQUE  
**450** Nm  
(AT)

## DRIVING MODES FOR EVERY MOOD

Adrenox knows one drive mode does not fit all, that's why it gives you four. ZIP, ZAP, ZOOM and CUSTOM. But, the real breakthrough is that with the CUSTOM mode, the XUV700 lets you tailor your drive performance exactly to your needs. So now, you define your excitement.



ZIP mode for that easy and comfortable city drive



ZAP mode for that extra thrust of power



ZOOM mode so you can take off anytime you want



CUSTOM mode so you define your excitement

## ENGINEERED TO GIVE YOU GOOSEBUMPS

Raw power meets intelligent performance in the Mahindra XUV700. With the turbocharged engines and their spirited performance, one thing is guaranteed when you hit the throttle - an unparalleled excitement every single time.



- 6-SPEED TRANSMISSION
- ALL WHEEL DRIVE CAPABILITY
- INDEPENDENT SUSPENSION WITH FREQUENCY SELECTIVE DAMPER



# EVEN SAFETY FEELS EXCITING HERE

Adrenaline-packed performance gets the backing of cutting-edge safety tech in the Adrenox-powered XUV700. Advanced Driver Assistance, 7 airbags, Electronic Stability Control and Driver Drowsiness Detection. These are just a few of the intuitive features that are designed to maximize the thrill of every drive, without compromising on the safety of it.



**BEST-IN-CLASS  
7 AIRBAG SAFETY**

# ADVANCED DRIVER ASSISTANCE SYSTEMS

The Advanced Driver Assistance Systems make the XUV700 an impenetrable fortress. With radar and a camera that detect obstacles, avoid collisions and assist the driver, there's no place as safe or exciting on the road as this.

HERE'S HOW ADAS PROTECTS YOUR XUV700 ON EVERY DRIVE:



SMART PILOT ASSIST



FORWARD COLLISION WARNING



AUTOMATIC EMERGENCY BRAKING



LANE DEPARTURE WARNING



ADAPTIVE CRUISE CONTROL



TRAFFIC SIGN RECOGNITION



HIGH BEAM ASSIST



LANE KEEP ASSIST



**LATEST-GEN ELECTRONIC  
STABILITY PROGRAM**

**DRIVER DROWSINESS DETECTION • AUTO BOOSTER HEADLAMPS  
PERSONALIZED SAFETY ALERTS • ELECTRONIC PARK BRAKE**





## THRILLS YOU, **THEN SPOILS YOU**

A nod to its rugged, SUV DNA, the Adrenox-powered XUV700 is built tough. Not just any tough, high strength steel, All-Wheel Drive, large alloy wheels kind of tough. But that doesn't mean it lacks sophistication. In fact, the luxurious interiors and intuitive technology make you instantly forget what a beast of an SUV it really is. What's more, the premium leatherette seats and luxurious soft-touch finish all add to its unmistakable and commanding opulence.

CHOOSE FROM  
4 CUSTOMIZED  
ACOUSTIC MODES:

IMMERSIVE 3D,  
STAGE,  
PARTY,  
BREEZY



## IMMERSIVE 3D SOUND TECHNOLOGY IS HERE

Developed in partnership with SONY Corporation, Japan, this immersive first-in-segment 12 speaker and 3D sound system is designed to take your listening experience to a whole new level.



• INTELLI CONTROL

- DUAL ZONE FULLY AUTOMATIC TEMPERATURE CONTROL
- VERSATILE SPACE WITH SPACIOUS SEATING
- 3RD ROW ONE-TOUCH TUMBLE ENTRY AND FLAT FOLDED SEATS
- 6-WAY POWERED DRIVER SEAT WITH WELCOME RETRACT
- FIRST-IN-SEGMENT 3 SEAT PROFILES FOR MEMORY SEAT & ORVMs
- ADVANCED HIGH TORSIONAL RIGIDITY
- AUTO HEADLAMPS & AUTO RAIN SENSING WIPERS
- VALET MODE
- WIRELESS ANDROID AUTO™ AND APPLE CARPLAY COMPATIBILITY



# CONNECT TO TOMORROW

Intelligent technology is at your fingertips with Adrenox Connect. Track your vehicle in real-time, lock and unlock it remotely and even turn on the AC of your XUV700. Now, control 70 impressive Connected Features all with just a few taps on your phone screen. How's that for excitement?

REMOTE DOOR LOCK & UNLOCK



TIME & GEOFENCING



LIVE VEHICLE TRACKING & SHARING



REMOTE START/STOP



CALENDAR



TRAVEL EXPLORER



EMERGENCY ASSIST



SAFETY & SECURITY ALERTS

- Overspeed Alert • Tyre Pressure Alert
- High Engine Temperature Alert • Seatbelt Alert
- PUC Expiry • Engine Idle Alert • Low fuel alert
- Driver Drowsiness Alert • Insurance expiry
- Lamp Status Alert • Vehicle Start/Stop
- Door Open Alert • Geo-fence Alert
- Route Deviation Alert • Time Fencing
- Unauthorised Vehicle Entry • Service Reminder
- PKE/RKE Low Battery Alert • Low Urea Alert
- DPF Choke Alert • Brake Pad Wear Alert • Brake Pad not Applied Alert • Critical Malfunction Alert

- Live Tracking • Save Route / Save Place
- Find my SUV • Share my SUV Location
- Push to SUV • Sync Location on SUV
- Ecosense • Trip History • Trip Summary
- Ecosense Leader Board
- Trip Replay • Pit Stops

- E-Call • SOS Button
- Roadside Assistance

## ALERTS

## CHECK VEHICLE STATUS

- Check Door Status • Check Tyre Pressure
- Check Lamp Status • Check ODO
- My SUV Info • Seat Belt Status
- Check Distance to empty
- Check AC status

## REMOTE FUNCTIONS

- Remote Start and Stop • Locate my SUV
- Remote Climate Control
- Remote Windows Up/Down
- Remote Door Lock/Unlock
- Remote Lamp On/Off
- Remote Skyroof Control

## LOCATION BASED SERVICES

## THIRD PARTY FEATURES

- Ticker Tape • JustDial • India Today
- Weather Update • Travel Explorer
- Horoscope

## SAFETY

## OTHERS

- E-Manual • In-Home Alexa • Estimated Time of Arrival (ETA) • Valet Mode • Contact Us
- Smart Home Control • Log Book - Fuel (Fuel Diary) • mGreetings • Do-Not Disturb
- About the Place • Journey Planner
- Request App Access
- My Documents • Profile Manager
- To-do List • Smart Wearables
- Pick up Reminder • Service Booking
- Personalized Safety Alert • Personalized Greetings • Toll Dairy • Feature Auto Suggestion
- M - Lens • Ask Mahindra



# A FORCE OF NATURE

The XUV700 Blaze edition is an ode to the untamed fury of molten lava. The all new BLAZE RED body, isn't just a new shade, it's a symbol of unbridled power and unstoppable force. It's a reminder that greatness isn't found in conformity, but in embracing the raw, elemental energy of nature itself.

So, fasten your seatbelts and prepare to ignite the road with a color that's as fierce as the fiery depths from which it draws its inspiration.

**BLAZE**



BLACK ALLOY WHEELS



STYLISH DUAL TONED DESIGN:  
NAPOLI BLACK AND BLAZE RED.



UNMISSABLE BLAZE BADGING

# A VOLCANIC PRESENCE

A bold design that captures attention and exudes power, everywhere it goes.



# ERUPTING WITH ELEGANCE

Burning red accents juxtapose the dark black interiors, making you feel like there's lava coursing through the Blaze's veins.



CUSTOM RED STITCHING



FIERY ACCENTS AROUND  
CENTRE CONSOLE



BLACK INTERIOR WITH RED HIGHLIGHTS



## MADE OF MAGMA

Inspired by unbridled lava, the fiery Blaze Red colour flows through every curve and contour of this machine.



# ADRENOX

## MX

- 20.32cm (8") Infotainment
- 17.78cm (7") Cluster
- Android Auto™
- Smart Door handles
- USB in 1st and C-Type in 2nd row
- Air dam
- Tilt Adjustable Steering
- Speed Sensitive door locks
- Centre arm rest with storage
- Bottle holder in all doors
- Adjustable headrest for all 4 window seats
- Follow me Home Headlamps
- 4 Speakers
- Roof lamp for 1st and 2nd row
- MicroHybrid Technology\*
- ISOFIX
- Electrically Adjustable ORVMs
- Arrow-Head LED Tail lamps
- Full-sized Wheel Covers
- 3rd row AC\*
- 2nd row seat with armrest and cup holder\*
- 2nd row 60:40 One-Touch Tumble\*
- Flexible Boot Space (3rd row 50:50 split with recline)\*

## AX3

ADDS TO THE FEATURES OFFERED ON MX

- Dual HD 26.03 cm Infotainment and 26.03 cm Digital Cluster screens
- Navigation
- Amazon Alexa Built-in
- Wireless Android Auto™
- Wireless Apple CarPlay Compatibility
- AdrenoX Connect with 1 yr free subscription
- 6 Speakers with Sound Staging
- Personalized Safety Alerts
- LED DRL

## AX5 SELECT

ADDS TO THE FEATURES OFFERED ON AX3

## AX5

ADDS TO THE FEATURES OFFERED ON AX5 SELECT

- Skyroof™
- Push Button Start
- 2nd row Map lamps
- R17 Diamond Cut Alloy
- LED Clear-view Headlamps
- Latest Gen Electronic Stability Control\*
- Drive Mode\*
- Curtain Airbags for all rows
- Front LED Sequential turn indicators
- Cornering Lamp
- Reverse Camera
- Cruise Control
- Fog Lamps

## AX7

ADDS TO THE FEATURES OFFERED ON AX5

- Advanced Driver Assistance Systems (ADAS)
- Side Airbags
- Tyre Pressure Monitoring System
- R18 Diamond Cut Alloy
- Leatherette Seat & IP
- Leather Steering & Gear lever
- 6-Way Power seat with Memory and Welcome retract
- Intelli Control
- LED Clear-view Headlamps with Auto Booster
- Auto Headlamps
- Rain Sensing Wiper
- Smart Clean Zone
- Driver Drowsiness Detection
- Steering mounted Cluster - control with custom key
- Powerfold ORVM
- One Touch Driver Power Window with Smart Close
- Dual Zone Climate Control
- Co-driver Ergo lever

## AX7 LUXURY PACK

ADDS TO THE FEATURES OFFERED ON AX7

- Blind View Monitor
- Continuous Digital Video Recording
- 3D Audio with 12 Speakers
- 360° Surround View
- Knee Airbag
- Passive Keyless Entry
- Electronic Park Brake
- Adaptive Cruise Control with Stop and Go (AT)
- Telescopic steering
- Vanity Mirror illumination
- Electric Smart Door Handles
- Wireless Charging
- Rear LED sequential turn indicators
- Ventilated seats
- Memory function for ORVM

## TECHNICAL SPECIFICATIONS

ENGINE	PETROL	DIESEL	
Type	Turbo Petrol with Direct Injection (TGDl)	Turbo Diesel with CRDe	
Capacity	2.0 L	2.2 L	
Max. Power	147kW @5000 r/min	114kW @3750 r/min	136kW @3500 r/min
Max Torque	380 Nm @ 1750-3000 r/min	360 Nm @ 1500-2800 r/min	420 Nm @ 1600-2800 r/min (MT) 450 Nm @ 1750-2800 r/min (AT)
Transmission Type	6 MT/6 AT	6 MT	6 MT/6 AT

## DIMENSIONS

Length x Width x Height	4695 x 1890 x 1755 mm (with Roof Rail)
Wheelbase	2750 mm

## SUSPENSION

Front Suspension : McPherson Strut Independent Suspension with FSD and Stabilizer bar

Rear Suspension : Multi-link Independent Suspension with FSD and Stabilizer bar

## BRAKE

Front Ventilated Disc/Rear Solid Disc/Electronic Parking Brakes (Option)/ESP (Option)

## WHEELS & TYRES

235/60 R18 Alloy with Diamond Cut

235/65 R17 Alloy with Diamond Cut

235/65 R17 Steel

155/90 R18 Temporary Spare wheel

## FUEL TANK CAPACITY

60L

VARIANT	SEATING	DIESEL		PETROL	
		MT	AT	MT	AT
MX	5-seater	•		•	
	7-seater	•		•	
AX3	5-seater	•	•	•	•
	7-seater				
AX5 S	5-seater				
	7-seater	•	•	•	•
AX5	5-seater	•	•	•	•
	7-seater	•	•	•	•
AX7	6-seater	•	•	•	•
	7-seater	•	(Optional AWD)	•	•
AX7 with Luxury Pack	6-seater	•	•		•
	7-seater	•	(Optional AWD)		•

## MX VARIANT COLOURS



EVEREST WHITE

MIDNIGHT BLACK

DAZZLING SILVER

RED RAGE

NAPOLI BLACK

DEEP FOREST

BURNT SIENNA

## ADRENOX VARIANT COLOURS (OPTIONAL DUAL TONE WITH NAPOLI BLACK ROOF)



EVEREST WHITE

MIDNIGHT BLACK

DAZZLING SILVER

RED RAGE

ELECTRIC BLUE

NAPOLI BLACK\*

DEEP FOREST\*

BURNT SIENNA\*

\*Dual tone is not available in Napoli Black, Deep Forest and Burnt Sienna

For any assistance, call us on our With You Hamesha toll-free number 1800 209 6006. Mahindra & Mahindra Ltd. Marketing Office, Mahindra Towers, 3rd Floor, Akurli Road, Kandivali (E), Mumbai 400101

\*All features mentioned are not available on all models. Drive Modes are available only in Diesel. Accessories shown are not part of standard configuration. Performance figures may differ in conditions other than test conditions. Vehicle body colour may differ from the printed or digital photographs. In view of our policy of continuously improving our products, we reserve the right to alter specifications or designs without prior notice and without liability. We reserve the right to add or delete any feature without prior notice and without any liability. Android Auto is a trademark of Google LLC. To use Android Auto on your car display, you'll need an Android phone running Android 6.0 or higher, an active data plan, and the Android Auto app. Apple Carplay is compatible only with select mobile devices with iOS operating system. The software and security mechanisms in the vehicle are subject to ongoing developments. Like with computers or the operating systems of mobile devices, the software and security mechanisms in the vehicle may also be updated at irregular intervals. MicroHybrid is available only on Manual Transmission across all variants. Leather gear lever is available on all Automatic variants. 3rd row aircon vents, 2nd row seat with armrest and cupholder as well as 2nd row 60:40 One-Touch tumble functions are available only on the 7-seater configurations. Smart Pilot Assist and Adaptive Cruise Control is only available on AX7 Automatic and AX7 Luxury Automatic variants. ADAS is an advanced safety system that aids driver to be in control of vehicle but should not be treated as a replacement to driver. All-Wheel-Drive is available on AX7 only and comes with Electronic Park Brake. Electronic Stability Control (ESC) is available on AX5 Diesel, AX7 (Both Diesel and Petrol), AX7 Luxury (Both Diesel and Petrol) and all Automatic variants. Optional dual tone is available on AX7 and AX7 Luxury variants.

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3 YEARS WARRANTY



XUV 700