

ALL NEW
ALTROZ

FEEL
Special





FEEL SPECIAL

To feel special is to experience comfort crafted with care, to be surrounded by elegance in every detail, to breathe the air of exclusivity.

It's the feeling of knowing—you deserve this. Everyone dreams of a drive that turns heads, of stepping into something that makes them the main character.

In the Tata Altroz, you don't just drive. You arrive. And every time you step out, the world looks at you in admiration.

Because in the Altroz, feeling special is a promise.

ALTROZ

FEEL
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DESIGN THAT FEELS SPECIAL

From every angle, the Tata Altroz is crafted to stand out. With bold proportions, precision lines, and refined detailing, it's not just designed to impress—it's designed to make you feel special.





INFINITY LED TAIL LAMPS

Makes every exit of yours unforgettable. The tail lamps offer crystal-clear signalling, all wrapped in a seamless line of light.

R16 DRAG CUT ALLOYS

True beauty lies in the precision. The Drag Cut Alloy Wheels give you a stylish edge, the kind everyone wishes to have.



FLUSH DOOR HANDLES

Feel the lure of Altroz even before you step in. The flush door handles open with a simple, satisfying pull that feels just right.



LUMINATE LED LAMPS

The striking design and brilliant clarity don't just guide your way; they make sure all eyes follow. Tata Altroz comes equipped with LED DRLs, twin LED headlamps and LED fog lights.





3D FRONT GRILLE WITH AERO VENTS

The 3D front grille's premium look enhances airflow as you cut through the air with precision. Every turn feels like a power move.



CONTRAST ROOF

Make a statement from every angle with dual-tone contrast roof.

PRECISION FLOW REAR BUMPER

All new sporty rear bumper gives Altroz its athletic, road-hugging stance.



GOLF CLUB WAIST TRIM

Every detail has been designed with intent—to make you feel like the centre of attention.





GRAND PRESTIGIA DASH

The new 3-tone dashboard with soft-touch painted finishes and premium upholstery surrounds you in luxury.

CLIMA TOUCH TEMPERATURE CONTROL

Adjust the temperature with a slight, gentle touch of your fingertips, gliding effortlessly over the smooth, glossy piano finish.



SMART DIGITAL STEERING WHEEL

As day turns to night, subtle illumination takes over—turning your steering wheel into a statement of sophistication and control.



PLUSH SEATING

Experience unmatched comfort with premium plush seats.



SAFETY THAT FEELS SPECIAL

Drive with unmatched peace of mind. Tata Altroz surrounds you with intuitive technology and intelligent protection, so every journey feels as secure as it is special.





360° HD SURROUND

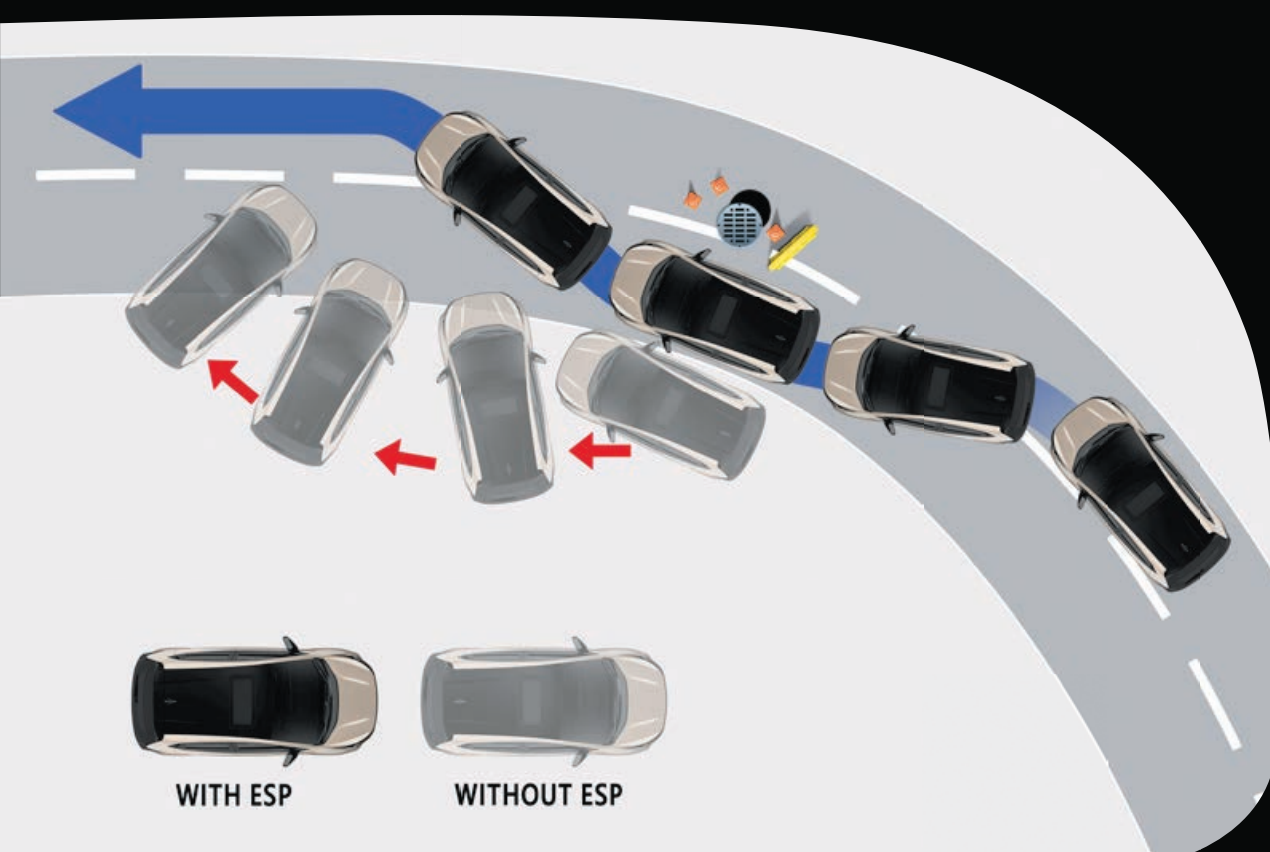
VIEW SYSTEM

Navigate tight spaces and bustling streets with complete visibility and confidence.



6 AIRBAGS AS STANDARD

Comprehensive protection for every passenger, because safety should never be an option.



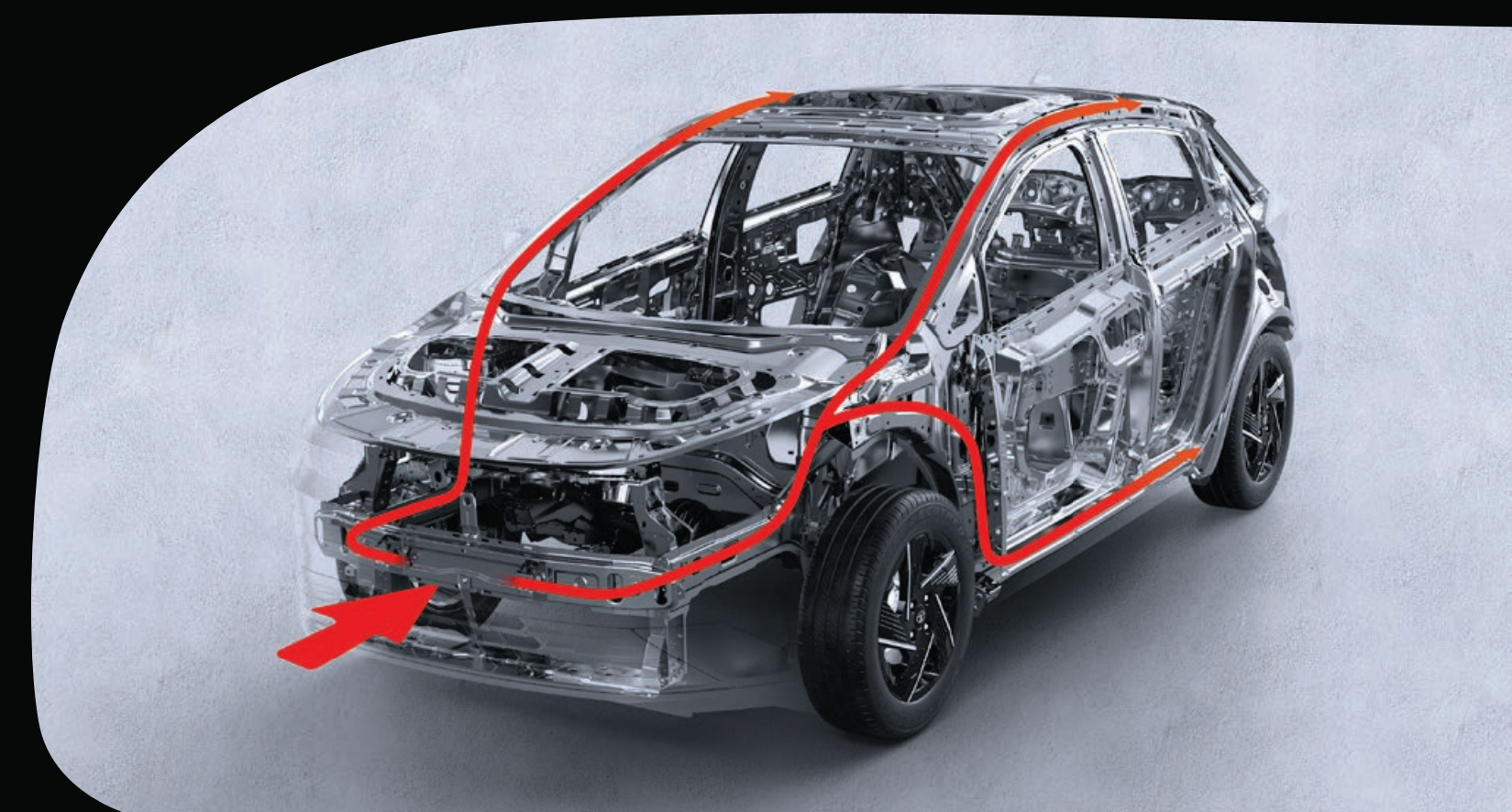
ELECTRONIC STABILITY PROGRAM (ESP)

Keeps you firmly in control, even when roads throw up the unexpected.



LED FOG LAMPS

Enhanced illumination to cut through misty mornings and foggy nights.



DIAMOND STRENGTH SAFETY SHIELD

ALFA Architecture with Ultra High Strength Steel (UHSS). A robust body structure engineered to absorb impact and protect with precision.



SOS CALLING FUNCTION (E-CALL / B-CALL)

Emergency and breakdown assistance at the press of a button—because help should never be far away.

ISOFIX ANCHORAGE FOR CHILD SEATS

Built-in mounts that ensure your child's seat is as secure as your peace of mind.



DIRECT TYRE PRESSURE MONITORING SYSTEM (TPMS)

Stay ahead of the curve with real-time pressure monitoring that ensures optimal performance.



AUTO HEADLAMPS & RAIN-SENSING WIPERS

Intuitive features that adapt to the environment, so you can stay focused on the drive.



TECHNOLOGY THAT FEELS SPECIAL

Every journey in the Tata Altroz is designed to indulge you—with intelligent features, immersive sound, and intuitive control at your fingertips. It's more than just technology. It's thoughtful innovation that makes you feel special, every step of the way.





ULTRA VIEW 26.03CM HD

DIGITAL CLUSTER

Stay focused with a fully digital, driver-centric cluster that displays real-time performance, navigation prompts, and safety alerts right where you need them

CLUSTER MAP VIEW

Keep your focus on the road with real time navigation integrated in digital instrument cluster



ULTRA VIEW 26.03CM HD

INFOTAINMENT BY HARMAN™

A high-definition touchscreen that brings everything to life — navigation, music, vehicle controls, and more — all with seamless clarity and modern finesse



AUDIOWORX

Multiple music modes to tailor the perfect sound for every journey.



AIR PURIFIER

Breathe fresh air on every drive with built-in air purifier.



BLIND SPOT MONITOR

Get a feed of vehicles in blind view on the instrument cluster for enhanced awareness.

4 SPEAKERS & 4 TWEETERS

Dynamic audio experience with 4 high performance speakers & 4 high quality tweeters



VOICE ASSISTED ELECTRIC SUNROOF

Let the sky in with voice controlled electric sunroof.



CRUISE CONTROL

Activate cruise control and let the Altroz glide smoothly, making long drives more relaxed and refined.



WIRELESS SMARTPHONE CHARGER- Qi SUPPORT

Connect your smartphone without worrying about the cables.



LIVE VEHICLE DIAGNOSIS

With our live vehicle diagnosis, you can plan those long drives better. The features are designed to help you know the condition of your car better. You will also receive a diagnostic report through the app.

VOICE ALERTS

Elevate your driving experience with automated voice alerts. They notify you when the door is open or the parking brake is engaged among many other alerts, offering a seamless and secure journey.

LOCATION BASED SERVICES

Stay close to your ALTROZ, even when you're not.

- Geo Fencing
- Valet Mode
- Share Location
- Nearest Service Station
- Roadside Assistance.

REMOTE COMMANDS

Your ALTROZ controls, now at your fingertips.

- Remote Lock/Unlock
- Remote Horn
- DTE Check
- Remote Lights On/Off



Stay connected to your Tata ALTROZ, wherever you are. iRA is a cool new connected tech platform that is in sync with India. It offers a range of innovative features developed in India for India.



COMFORT THAT FEELS SPECIAL

Every element inside the Tata Altroz is crafted to elevate your everyday drive into a first-class experience. From spacious design to thoughtful details, it's comfort curated for those who expect more.





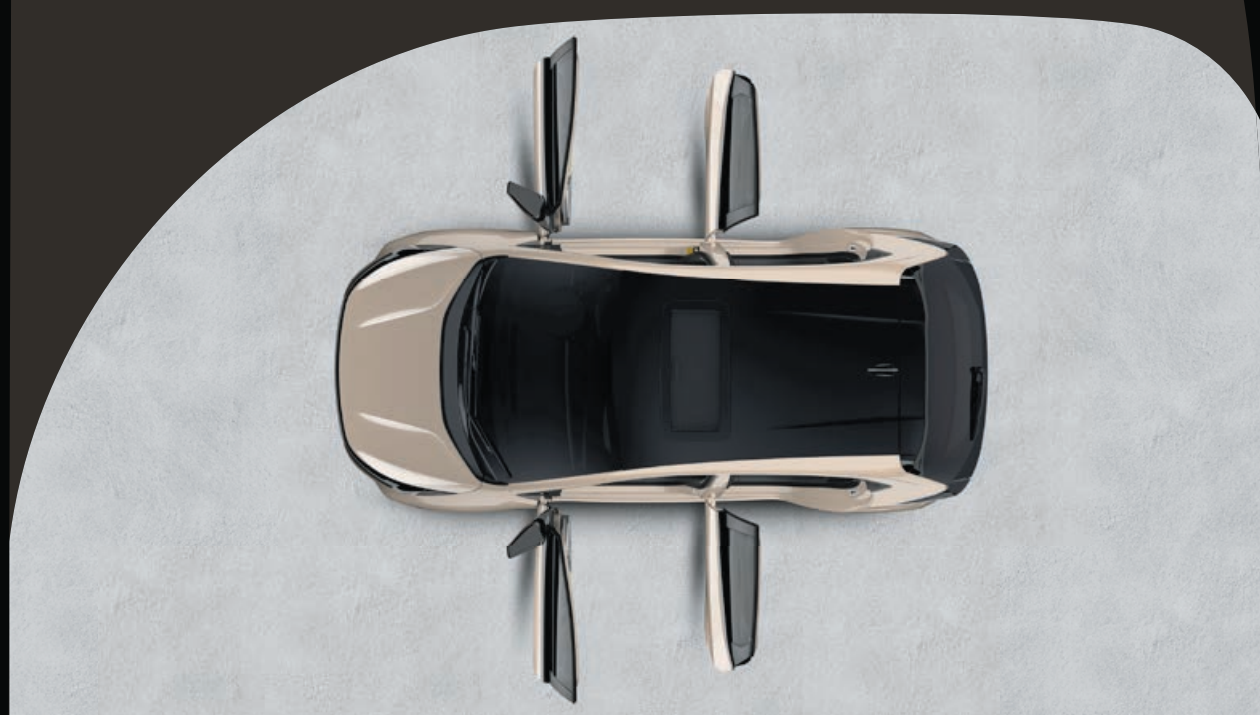
CENTRALUXE CONSOLE

The elegant grand console with a centre armrest offers practical storage and relaxed support.

GRAND ENTRY 90°

DOOR OPENING

The 90° wide-opening doors welcome you in with ease, offering unmatched access and a truly premium touch.



AUTOFOLD ORVM

The auto-fold ORVMs let you personalize your drive, effortlessly. No compromise—just comfort your way.



REAR AC VENTS

Rear AC vents with a dedicated rear power outlet ensure passengers stay refreshed and connected throughout the journey.





EXECUTIVE LOUNGE REAR SEATS

With extended under-thigh support and thoughtfully contoured seats, every ride is smooth, supportive, and surprisingly relaxing.

345L BOOT SPACE

With 345L of boot space, the all new Altroz offers both style and practicality, making every journey effortless. Pack more, explore further.



COOLED GLOVE BOX

The cooled glovebox keeps essentials fresh and drinks chilled—because even the small things matter.

DRIVER SEAT HEIGHT ADJUSTMENT

Find the perfect driving position for maximum visibility with height adjustable seats.



PERFORMANCE THAT FEELS SPECIAL

With exciting power beneath your pedal, every journey feels special. The Tata Altroz delivers a driving experience crafted for those who expect more-every time they turn the key.

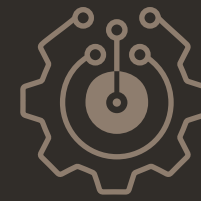




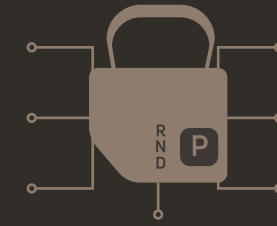
*Only for demonstration purposes



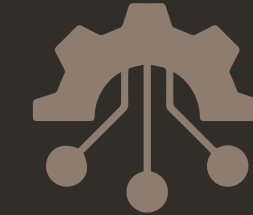
REVEL IN THE REFINED ENGINEERING OF 6 SPEED DCA, OFFERING SUPERIOR DRIVING DYNAMICS AND CONTROL.



WET CLUTCH WITH
ACTIVE COOLING
TECHNOLOGY



SHIFT BY WIRE
TECHNOLOGY



MACHINE LEARNING



AUTO PARK LOCK



SELF-HEALING
MECHANISM

POWERTRAINS FOR EVERY PASSION

Choose from an array of dynamic engine options, each engineered to deliver confident performance with remarkable efficiency:

- 1.2L Revotroq Petrol (NA): 88.76 bhp | 113 Nm torque
- 1.5L Revotorq Diesel: 88.76 bhp | 200 Nm torque
- 1.2L iCNG: 73.5 PS | 103 Nm torque

COMMAND THE ROAD YOUR WAY

AMT TRANSMISSION

Elevate your driving automatically with AMT—seamless gear shifts, improved fuel efficiency, and effortless control in every drive.



E-SHIFTER

Shift with Style. The modern electronic shifter offers effortless gear changes with a premium design that feels as good as it looks.



PADDLE SHIFTERS

Total Control at Your Fingertips. Take charge of every drive with paddle shifters that bring a sporty edge and gear control — without taking your hands off the wheel.



ALL NEW ALTROZ iCNG

Intelligent by Design. Efficient by Nature.

Tata Altroz iCNG brings breakthrough engineering to everyday drives — combining eco-friendly performance with uncompromised comfort, convenience, and safety.

This isn't just CNG. It's Intelligent CNG, built for the modern driver.

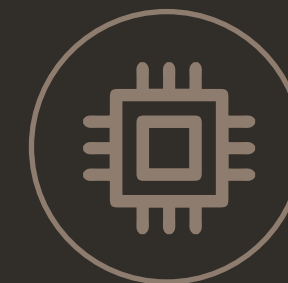


ALTROZ iCNG

Introducing the all-new TATA Altroz iCNG- a breakthrough in innovation that redefines what a CNG car can be. It delivers uncompromised performance and safety, premium features, and zero sacrifice on boot space. It's not just advanced, it's ahead of its time.



The twin CNG cylinders of 60 litres capacity are placed hidden beneath the luggage area for a high on aesthetics and unbelievably huge boot space. The advanced iCNG technology offers incredible petrol car like performance with an unmatched power of 73.5 PS and torque of 103 NM.



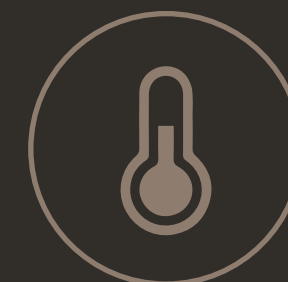
SINGLE ADVANCED ECU

The iCNG technology uses a single ECU to ensure seamless shifting between CNG and Petrol. Advanced ECU maintains optimum air-fuel ratio to give an incredible performance and high fuel efficiency.



DIRECT START IN CNG

The iCNG technology allows you to start the vehicle directly in CNG Mode. Now enjoy every drive stress-free, without worrying about switching to CNG mode.



THERMAL INCIDENT PROTECTION

The iCNG technology automatically switches from CNG to Petrol mode in case of a gas leak and protects the car and passengers from any harm.













LEAK DETECTION FEATURE

The iCNG technology immediately cuts off CNG supply to the engine in case of a thermal incident and releases gas from the cylinder directly into the atmosphere through a special nozzle as a measure of safety.

VARIANTS AND COLOURS



	PRISTINE WHITE	PURE GREY	ROYAL BLUE	EMBER GLOW	DUNE GLOW
SMART					
PURE					
PURE S					
CREATIVE					
CREATIVE S					
ACCOMPLISHED S					
ACCOMPLISHED + S					

PERSONAS

SMART

- 6 Airbags
- Flush door handles
- Projector Headlamps
- Smart Digital Steering Wheel
- Grand Entry 90° Door Opening
- Electronic Stability Program
- LED Tail Lamps
- R16 Wheel with Half Wheel Caps
- 10.16cm Digital Cluster
- Multi Drive Modes- Eco & Sport #
- Follow me home headlamps
- ETC HVAC
- Remote Keyless entry
- All doors Power Windows
- ISOFIX
- 3point ELR with SBR
- Idle Stop Start*
- Reverse Parking Sensors

Petrol MT,AMT and Diesel MT only
* Petrol MT only

PURE

(in addition to Smart)

- LED Headlamps
- 17.78cm Touchscreen Infotainment by HARMAN™
- Cruise control
- R16 Dual tone wheel cover
- Clima Touch Automatic Temperature Control
- Rear View Camera
- Autofold ORVM
- 4 Speakers
- Rear Defogger
- Height adjustable driver seat
- Auto Headlamp and Rain sensing wiper
- Steering Mounted Controls
- 10.16cm Digital Cluster
- AntiGlare IRVM

PURE S

- (in addition to Pure)
- Voice assisted Electric Sunroof
- Shark Fin Antenna

CREATIVE

(in addition to Pure

- Luminate LED Headlamps & LED DRLs
- Ultra View 26.03cm HD Infotainment by HARMAN™
- 360° HD Surround View System
- R16 Hyper style dual tone Wheels
- Push Button start stop
- CentraLuxe Console
- Rear AC vents
- Rear Wiper and Washer
- Front and rear 65W Charger
- Galaxy Ambient Lighting
- Monostable shifter**
- Paddle shifter**
- Cooled Glovebox
- Shark Fin Antenna
- Parcel Shelf
- Leather wrapped gear knob
- One shot down drive side window

CREATIVE S

- (in addition to Creative)
- Voice assisted Electric Sunroof

ACCOMPLISHED S

(in addition to Creative S)

- Infinity Connected LED Tail lamps
- 17.78cm Digital Instrument Cluster
- R16 Drag Cut Alloy Wheels
- LED Headlamps with full Turn and position indicators
- LED Fog lamps with cornering
- Wireless Smartphone Charger- Qi Support
- Voice assisted Electric Sunroof
- Xpress Cool
- 4 Tweeters
- PEPS
- TPMS
- One shot up driver window with Anti-pinch guard
- Height Adjustable rear headrest
- Rear seat Arm rest with cup holder
- Height adjustable seat belt
- Dual tone roof

ACCOMPLISHED+S

- (in addition to Accomplished S)
- Ultra View 26 .03cm HD Digital Cluster
- with MAP View & Blind Spot Monitor.
- Air Purifier
- iRA - Connected Car Technology
- AudioWorX – Customizable Audio Modes
- SOS Calling Function (E-c all/B-c all)

** Petrol DCA only

TECHNICAL SPECIFICATIONS AND DRIVETRAINS

ENGINE

WHEELS, TYRES & TRANSMISSION, DIMENSIONS
& SUSPENSION

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& SUSPENSION

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& SUSPENSION

Type	1.2L Revotron	1.2L iCNG	1.5L Turbocharged Rebotorq
Fuel	Petrol	Petrol + CNG	Diesel
Engine Capacity (CC),No. of Cylinders	1199 CC, 3 Cylinders	1199 CC, 3 Cylinders	1497 CC, 4 Cylinders
Max Power (PS@rpm)	88 PS @ 6000 rpm	CNG mode -73.5 PS @ 6000 rpm Petrol mode -88 PS @ 6000 rpm	90 PS @ 4000 rpm
Max Torque (Nm@rpm)	115 Nm @ 3250 rpm	CNG mode -103 Nm @ 3500 rpm Petrol mode- 115 Nm @ 3250 rpm	200 Nm @ 1250 - 3000 rpm
Type	5 Speed MT 6 Speed DCA 5 Speed AMT	5 Speed MT	5 Speed MT
Length (mm) x Width (mm) x Height (mm)	3990 × 1755 × 1523		
Wheelbase (mm)	2501		
Ground Clearance -Unladen (mm)	165		
Boot Space (Litre)	345	210	345
Min. Turning Radius (m)	5		
Front	Independent MacPherson Dual Path Strut with Coil Spring		
Rear	Twist Beam with Coil Spring and Shock Absorber		
Tyre Sizes	R16: 185/60		
Spare Tyre Size	R14: 165/80		
Seating Capacity	5		
Fuel Tank Capacity (Litre)	37 L	Petrol: 37 L, CNG: 60L (Water Capacity)	37L
Front/Rear	Disc/Drum		

DRIVETRAINS

Engine/ Persona	1.2L Revotron Petrol	1.2L iCNG	1.5L Revotorq Diesel
Smart	MT	MT	-
Pure	MT/AMT	MT	MT
Pure S	MT/AMT	MT	-
Creative	MT/AMT	MT	-
Creative S	MT/AMT/DCA	MT	MT
Accomplished S	MT/DCA	MT	MT
Accomplished +S	DCA	-	-

NOW WITH
3 years | 100 000 km
WARRANTY

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*Terms and Conditions apply. Above mentioned features are key differentiating features. The detailed list/features/specifications will be disclosed at the time of launch. All features/specifications may not be available in all personas and may vary. Colour applicability and powertrain options may vary for variants/personas. Specifications/features are subject to change without prior information. Images and illustrations are indicative and for information purpose only. The product image may carry some accessories that are not a part of standard equipment. Please consult an authorized Tata Motors dealer for latest information on features/specifications. Colours may not match the actual colours due to printing/digital limitations. Customers will be able to utilize iRA Connect subscription for one year from the date of activation within the Data Pack Limits. Post completion of one year, customers can subscribe to iRA services by paying subscription fees. ##Warranty cover for 3 Years / 1 Lakh Kms, whichever ends earlier. Android Auto, Apple Car Play, Alexa and Harman are registered trademarks. Emergency call & breakdown call services are available in select cities, please connect with your nearest dealer for more details. Voice commands is a mix of multiple languages. Accessories shown and features mentioned may not be a part of standard equipment and are subject to change without prior notice. Actual colour of the vehicle and upholstery might differ. Tinted glass and number plates shown are for creative visualization.

TO KNOW MORE:
CALL - 1800 209 8282

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