

introducing  
**Punch.ev**



**beyond  
— everyday**



# beyond — design



Dive into the world of Punch.ev and discover a design philosophy that goes beyond the ordinary. Our focus on aesthetics transforms every journey into a visually enchanting experience, making each drive truly extraordinary.



## — exterior



### smart — digital DRLs

Be it day or night, stand out as you go beyond.



### auto LED — projector headlamps

Go beyond with hassle-free auto headlamps for crystal clear visibility even at night.



## sequential front — side indicators

Add a touch of class to every turn you make.

## frunk<sup>1</sup> —

Level up your storage game with the Frunk – a front storage designed for all your essentials.



## electric ORVM with — auto fold

Add style and function with mirrors that automatically fold.

## front LED fog lamps with — cornering function

Navigate with confidence using advanced Front LED Fog Lamps with cornering function.





**electric front  
— charging lid**

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Power up in style.

**shark — fin  
antenna**

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Amp up style and  
functionality with the  
smart Shark Fin Antenna.



**R16 diamond  
— cut alloys**

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Roll in style beyond  
everyday with R16  
Alloy Wheels.



## — interior



### digital — dashboard

Premium experience with multi layered dashboard and phygital touch-points.



### smart digital — steering wheel

Elevate the in-cabin experience with Digital Steering Wheel with illuminated logo at the centre.



## jeweled — control knob

Add a touch of finesse to every shift with the stylish Jewel Control Knob.

## phygital — control panel

Physical and digital controls integrated for an ergonomic and aesthetic appeal.



## steering — mounted controls

For a focused driving experience.





## mood — lights

Go beyond just playing music. Set your mood and sync seamlessly with the rhythm of your favourite track.

## illuminated cooled — glove box

Keep things cool while you're on the go.



## auto — dimming IRVM

Say no to distracting flashes.



# beyond — safety



Introducing Punch.ev, your reliable companion ensuring safety as you venture beyond everyday. Because with Punch.ev, safety is your constant travel mate on the road less ordinary.





## 360° surround view — camera system

Park easy with eyes all around. The 360° Surround View Camera System gives you a perspective beyond everyday .

## blind spot — view monitor

Boost up your visibility and go beyond.



## EPB with — auto hold

Simply enhance safety and convenience on your busy city drives.





## SOS calling — function###

A feature we hope you'd never have to use.

## 6 — airbags

Stay protected with the safety cocoon of 6 Airbags as standard.



## hill — descent control

Navigate downhill confidently with Hill Descent Control.

## hill — hold control

Conquer uphill terrains effortlessly with Hill Hold Control.





### all 4 disc — brakes

Enhance braking efficiency for more control.

### ESP —

Drive confidently with Electronic Stability Program (ESP) that comes standard in Punch.ev.



### ISOFIX —

Secure ISOFIX anchorage for added child safety.

### — BNCAP 5-star rating

- 31.46/32 in Adult Occupancy Protection\*
- 45/49 in Child Occupancy Protection\*

★ ★ ★ ★ ★

★ ★ ★ ★ ★

\*As per Bharat NCAP 2024 Score.

# beyond — comfort



Immerse yourself in the effortless comfort of Punch.ev. Because every journey deserves that touch of ease, and with Punch.ev, we've made it your everyday comfort while you go beyond.





## air purifier with — AQI display

Thanks to the Air Purifier you can now make sure you breathe clean and fresh air.



## front ventilated — seats

Comfort takes centre stage with ultra bolstered Ventilated Front Seats.



## USB type C — fast charging port

Power up all your gadgets while on-the-go.

## 90° opening — doors

Walking in and out of your car has never felt easier with 90° Opening Doors.



## voice assisted — electric sunroof

Invite the sun to your journeys by day, and the moon to your escapades at night.

## cruise — control

Enjoy relaxed driving with Cruise Control for journeys that take you beyond.





## rain — sensing wipers

Eliminate the hassle of unpredictable showers with Rain Sensing Wipers.

## rear wiper and — auto defogger

Nothing should come in between you and an unhindered driving experience.



## 4 speakers & — 2 tweeters

Immerse yourself in quality sound with a system featuring 4 Speakers and 2 Tweeters.



## 366 litre — boot space

For all your belongings and beyond. We've got room for all of it!



# beyond — technology



Discover the groundbreaking tech that powers Punch.ev and redefines the limits of innovation. Because for us, it's not just about pushing boundaries; it's about enhancing your journey with thoughtful advancements.





## Arcade.ev — app suite~

Arcade.ev will definitely spice up the entertainment factor in your already great in-car experience.



## 26.03 cm digital — cockpit

The intuitive Digital Cockpit, with multi-dial view.



## 26.03 cm HD infotainment — by HARMAN

Enjoy an immersive experience with the 26.03 cm HD Infotainment System by HARMAN.

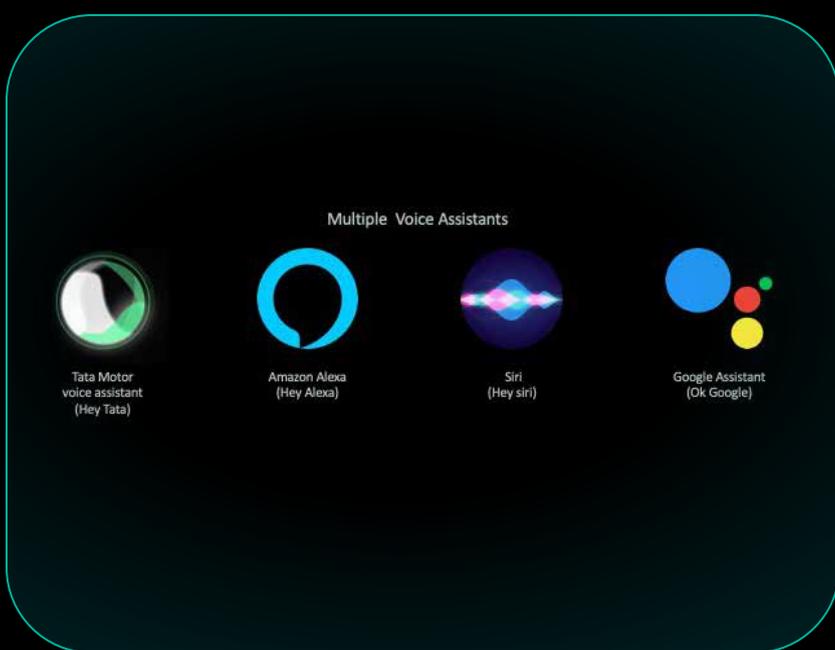
## wireless Android Auto™ & — Apple CarPlay™

Stay connected wirelessly with Android Auto™ and Apple CarPlay™.



## multiple — voice assistants ("Hey Tata", Alexa, Siri, Google Assistant)

Interact seamlessly with Multiple Voice Assistants.



## wireless — smartphone charger

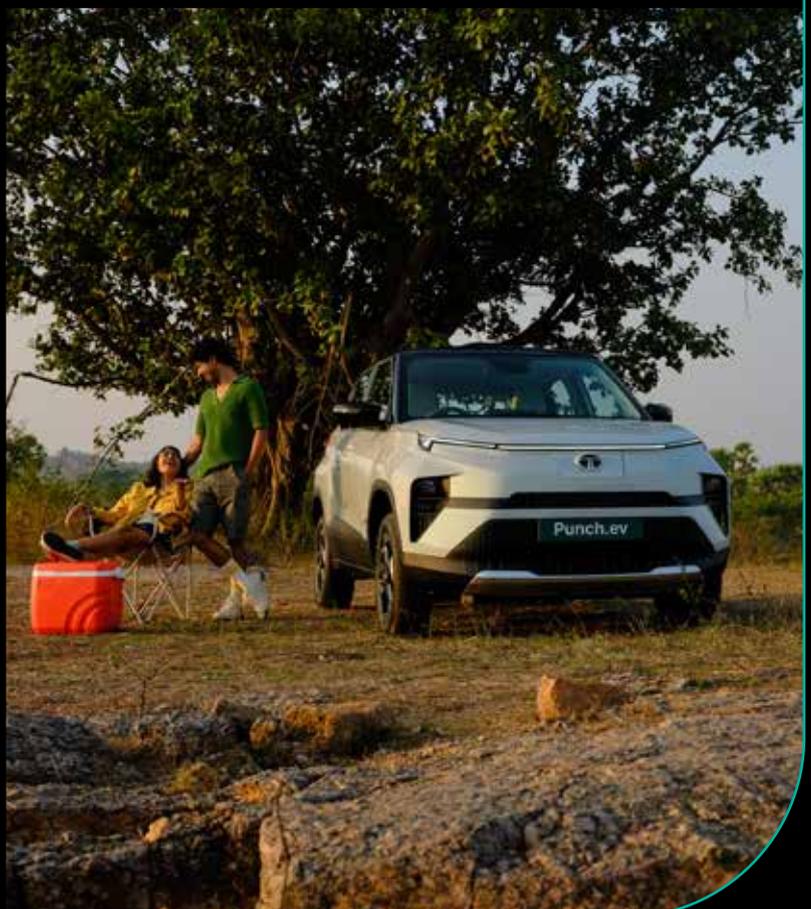
Don't get tangled up in wires. Power up your devices with the Wireless Smartphone Charger.



# beyond— performance



Unleash the dynamic performance that resides within the heart of Punch.ev, where power and efficiency converge to transcend the ordinary driving experience.





## **paddle shifters for multi — mode regen**

Enjoy single pedal like drive while adding range to your journey.



## **multi drive modes — eco, city & sport**

Match your drive with your mood. Eco, City, or Sport, choose as you like.

## acti.ev — architecture

Unparalleled efficiency powered by the cutting-edge acti.ev Architecture.



## liquid cooled — IP67 battery pack

Long lasting battery, suited for Indian conditions.



## power — electronics

Smart algorithms to control vehicle electronics.



## motor — type

Enjoy the efficiency of a Permanent Magnet Synchronous Motor.

## power —

Experience the thrill of 90 kW power, delivering a performance beyond everyday.

## instant — torque

Feel the electrifying rush of 190 Nm of instant torque and accelerate beyond everyday.



# beyond — power



Your journey with Punch.ev, is empowered with user-friendly charging capabilities. It ensures your charging experience is beyond the usual, but as seamless as plugging in your everyday devices.



- **DC — fast charger**

Charge quickly. SOC 10% - 80% in 56<sup>^</sup> minutes.

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- **7.2 kW AC<sup>++</sup> home — wall box charger**

Charge conveniently at home. SOC 10%-100% in 3.6<sup>^</sup> hours and 5<sup>^</sup> hours for Long Range.

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- **AC home — wall box charger**

Charge efficiently. SOC 10%-100% in 9.4<sup>^</sup> hours and 13.5<sup>^</sup> hours for Long Range.

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- **15A portable — charger**

Charge anywhere from a 15A socket. SOC 10%-100% in 9.4<sup>^</sup> hours and 13.5<sup>^</sup> hours for Long Range.

## Punch.ev - technical specifications and features

	Punch.ev	Punch.ev LR
<b>electric drivetrain</b>		
<b>Motor (Type)</b>	<b>Permanent Magnet Synchronous Motor</b>	
<b>Electric Motor Power (kW)</b>	<b>60</b>	<b>90</b>
<b>Electric Motor Torque (Nm)</b>	<b>114</b>	<b>190</b>
<b>Multi Drive Modes</b>	<b>City &amp; Sport Mode</b>	<b>Eco, City &amp; Sport Mode</b>
<b>Battery Pack (kWh)</b>	<b>25</b>	<b>35</b>
<b>Thermal Management System</b>	<b>Liquid Cooled System</b>	
<b>Ingress Protection for Motor &amp; Battery Pack</b>	<b>IP67</b>	
<b>Acceleration (0-100 km/h in sec)</b>	<b>13.5<sup>^</sup></b>	<b>9.5<sup>^</sup></b>
<b>Emission</b>	<b>Zero Tailpipe Emission</b>	
<b>smart drive features</b>		
<b>Smart Regenerative Braking</b>	<b>Multi-Mode Regenerative Braking   4 Levels (Level 0 - 1 - 2 - 3) 0 - No Regen   3 - Max Regen</b>	
<b>Paddle Shifters to Control Regen Modes</b>	<b>✓ (Not available in Smart)</b>	<b>✓</b>
<b>Customizable Single Pedal Drive</b>	<b>✓</b>	<b>✓</b>
<b>dimensions</b>		
<b>Length x Width x Height (mm)</b>	<b>3857 x 1742 x 1633</b>	
<b>Wheelbase (mm)</b>	<b>2445</b>	
<b>Unladen Ground Clearance (mm)</b>	<b>190</b>	
<b>Boot space (Litre)</b>	<b>366</b>	
<b>steering</b>		
<b>Steering</b>	<b>Electrically Power Assisted</b>	
<b>Turning Circle Radius (m)</b>	<b>&lt;5</b>	
<b>brakes</b>		
<b>Front, Rear</b>	<b>Front - Disc, Rear - Drum</b>	<b>All - Disc</b>
<b>suspension</b>		
<b>Front Suspension</b>	<b>Independent, Lower Wishbone, McPherson Strut with Coil Spring</b>	
<b>Rear Suspension</b>	<b>Semi-independent Twist Beam With Coil Spring And Shock</b>	
<b>Absorber</b>	<b>wheels &amp; tyres</b>	
<b>Size</b>	<b>185/70 R15</b>	<b>195/60 R16</b>
	<b>195/60 R16 (Only in Empowered)</b>	
<b>Low Rolling Resistance Tires</b>	<b>✓</b>	<b>✓</b>
<b>charging</b>		
<b>Charging Standard</b>	<b>CCS2</b>	
<b>Portable Charging Cable</b>	<b>Yes</b>	
<b>Charging Options</b>	<b>Home, 3.3 kW AC Wall Box, 7.2 kW AC<sup>++</sup> Wall Box, DC Fast Charger</b>	
<b>Charger Type Included</b>	<b>3.3 kW AC Wall Box</b>	<b>3.3 kW or 7.2 kW AC<sup>++</sup> Wall Box</b>
<b>Estimated Regular Charging Time (SOC 10% to 100% from any 15A plug point)</b>	<b>~ 9.4<sup>^</sup> hr</b>	<b>~ 13.5<sup>^</sup> hr</b>
<b>Estimated AC Fast Charging Time (SOC 10% to 100% from 7.2 kW AC<sup>++</sup> Fast Charger)</b>	<b>~ 3.6<sup>^</sup> hr</b>	<b>~ 5<sup>^</sup> hr</b>
<b>Estimated DC Fast Charging Time (SOC 10% to 80% from 50 kW DC Fast Charger)</b>	<b>~ 56<sup>^</sup> mins</b>	<b>~ 56<sup>^</sup> mins</b>
<b>warranty</b>		
<b>Battery Pack and Motor Warranty</b>	<b>8 Year or 1,60,000 km (whichever is earlier)</b>	
<b>Vehicle Warranty</b>	<b>3 Year or 1,25,000 km (whichever is earlier)</b>	
<b>driving range</b>		
<b>Certified Full Charge Range (MIDC Part 1 + Part 2)</b>	<b>265<sup>#</sup></b>	<b>365<sup>#</sup></b>
<b>Range (km) C75</b>	<b>190-210<sup>^</sup></b>	<b>270-290<sup>^</sup></b>
<b>safety</b>		
<b>BNCAP Rating</b>	<b>5 Star</b>	
<b>BNCAP Score AOP</b>	<b>31.46 / 32.00</b>	
<b>BNCAP Score COP</b>	<b>45 / 49.00</b>	

# multiple colour choices — to pick from



**empowered**

(dual tone)

**empowered oxide**



**seaweed**



**daytona grey**



**fearless red**



**pristine white**

## **adventure**

(single tone or  
dual tone depend-  
ing on persona)



**seaweed**



**daytona grey**



**fearless red**



**pristine white**



**smart**

(single tone)

## smart

### smart

- LED Headlamps
- Smart Digital DRLs
- Smart Digital Steering Wheel
- Fully Automatic Temperature Control
- Phygital Control Panel
- Air Purifier
- Multi-mode Regen
- 6 Airbags
- Electronic Stability Program
- ABS with EBD
- Hill Hold Assist
- ISOFIX
- iTPMS
- Rear Parking Sensor
- Power Window (Front Doors)
- Impact Sensing Auto Door Unlock
- 2 Drive Modes - City/Sport
- R15 Steel Wheels with Cover
- Height Adjustable Driver Seat
- Illuminated Cooled Glovebox
- Electric Tailgate Release
- ZConnect<sup>##</sup> & Smart Watch Connectivity<sup>^^</sup>
- 3.3 kW AC Wall Box Charger

### smart +

- in addition to smart

- Prismatic IRVM
- Steering Mounted Controls
- Paddle Shifters for Multi-mode Regen
- Power Window (All 4 doors)
- 17.78 cm Infotainment by HARMAN
- 4 Speakers + 2 Tweeters
- Android Auto™ and Apple CarPlay™
- Camera Based Reverse Park Assist

## adventure

### adventure and adventure LR

- in addition to smart+

- LED Projector Headlamps
- Sequential Front Side Indicators
- Welcome & Goodbye Sequence
- Cruise Control
- Push Button Start/Stop (PEPS)
- Electric Adjustable ORVM
- Front LED Fog Lamps with Cornering Function
- Follow Me Home Headlights
- Jeweled Control Knob (LR Only)
- Electronic Parking Brake with Autohold (LR Only)
- Multi Drive Modes (City/Sport/Eco) (LR Only)
- Hill Descent Control (LR Only)
- All 4 Disc Brakes (LR Only)
- Hill Hold Control (LR Only)
- R16 Hyperstyle Steel Wheel (LR Only)
- Option of 7.2 kW AC<sup>++</sup> Fast Charger (LR Only)

### adventure s and adventure s LR

- in addition to adventure & adventure LR

- Electric Sunroof
- Auto Headlamps
- Rain Sensing Wipers
- Dual Tone Roof

## empowered

### empowered and empowered LR

- in addition to adventure and adventure LR

- > **Smart Charging Indicator**
- > **26.03 cm HD Infotainment by HARMAN**
- > **17.78 cm Instrument Cluster**
- > **Rear Wiper and Auto Defogger**
- > **Electric ORVM with Auto Fold**
- > **Auto Dimming IRVM**
- > **Auto Headlamps**
- > **Rain Sensing Wipers**
- > **Roof Rails**
- > **Front Armrest (LR Only)**
- > **USB Type C Fast Charging Port**
- > **Shark Fin Antenna**
- > **R16 Diamond Cut Alloys**
- > **Air Purifier with AQI Display**
- > **Wireless Android Auto™ and Apple CarPlay™**
- > **Rear Armrest**
- > **SOS Calling Function###**
- > **Leatherette Wrapped Steering Wheel**
- > **26.03 cm Digital Cockpit (LR Only)**

### empowered s & empowered s LR

- in addition to empowered & empowered LR

- > **Voice Assisted Electric Sunroof**
- > **Mood Lights**

### empowered + and empowered + LR

- in addition to empowered & empowered LR

- > **360° Surround View Camera System**
- > **Blind Spot View Monitor**
- > **Arcade.ev App Suite~**
- > **Leatherette Seats**
- > **Front Ventilated Seats**
- > **Wireless Smartphone Charger**
- > **26.03 cm Digital Cockpit**
- > **Navigation in Cockpit - Driver View Maps**
- > **Multiple Voice Assistants**  
**("Hey Tata", Alexa, Siri, Google Assistant)**

### empowered +s and empowered +s LR

- in addition to empowered+ & empowered+ LR

- > **Voice Assisted Electric Sunroof**
- > **Mood Lights**
- > **Frunk<sup>1</sup>**