

SAFARI

RECLAIM YOUR LIFE

INDIA'S SAFEST VEHICLE* RATED



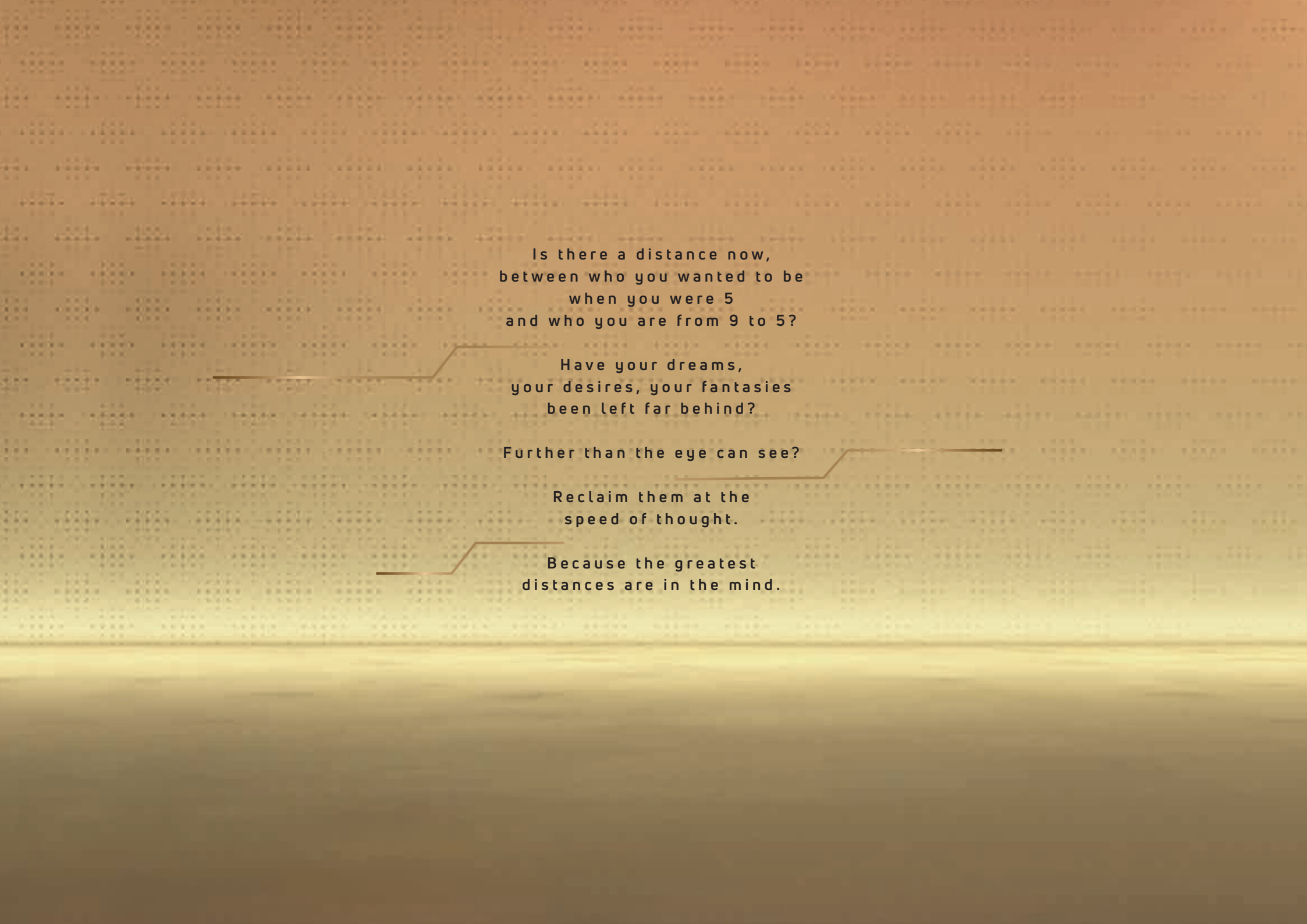
by GLOBAL  NCAP

INDIA'S FIRST SUV RATED



by BHARAT  NCAP



The background is a photograph of a sunset over a body of water. The sky is a gradient of orange and yellow, with the sun's glow reflecting on the water's surface. A series of thin, dark lines connect the text blocks, forming a winding path that starts from the left and moves towards the right, ending near the top right.

Is there a distance now,
between who you wanted to be
when you were 5
and who you are from 9 to 5?

Have your dreams,
your desires, your fantasies
been left far behind?

Further than the eye can see?

Reclaim them at the
speed of thought.

Because the greatest
distances are in the mind.



THE GRAND DESIGN

For a presence that commands dominance.

**BI-LED PROJECTOR
HEADLAMPS & FOG LAMPS**
Impeccable craftsmanship with
a new-age design sensibility,
shines through in the New Safari.



LED DRLs & CENTRE POSITION LAMP

Turn heads on your arrival
with the sleek Welcome
Lamp animation and
Sequential Indicators.

NEW PARAMETRIC GRILLE

Carefully detailed to provide a more imposing and sophisticated stance.



EXCLUSIVE SAFARI DOOR MASCOT

The iconic mascot placement in the New Safari adds to its class-defining signature style.



NEW R19 DUAL-TONE SPIDER ALLOY WHEELS

A segment-first design with stylised inserts enhances the overall aerodynamics and masculinity of the New Safari.



NEW REAR TAILGATE DESIGN

With a futuristic connecting DRL Strip and Tail Lamps, your goodbyes will now make a lasting impression.

MORE ON EXTERIORS

Welcome & Goodbye Animation | Iconic Roof Rails | Shark Fin Antenna

THE FINER DETAILS

For elegance that emanates from within.

NEW COCKPIT

Attention to detail is beautifully exemplified in this highly functional and visually appealing space.

NEW DUAL-TONE STEERING WHEEL WITH ILLUMINATED LOGO

Feel the magic in your hands with a first-of-its-kind, glow in the dark, multifunction steering wheel.



BENECKE KALIKO OYSTER WHITE LEATHERETTE* SEATS

Reserved only for you, these ultra-premium seats come with deco stitch that elegantly ties comfort with style.

SIGNATURE OYSTER WHITE & TITAN BROWN INTERIOR COLOUR THEME

The elegance of your New Safari is further highlighted with this rich yet subtle interior tone.



MULTICOLOURED MOOD LIGHTS

An ambient lighting system that improves spatial perception and highlights the best aspects of your car.



— MORE ON INTERIORS —

Persona Based Interior Themes

THE SAFE BET

For assurance that ensures complete peace of mind.



by GLOBAL NCAP



by BHARAT NCAP

The safety standard that the world,
and India, recognize and respect,
now safeguards you on every drive.

7 AIRBAGS INCLUDING KNEE AIRBAG

An advanced sense of security is always by your
side when you're on the road, in your New Safari.

PEDIGREE OF OMEGARC

Carrying on the legacy of the robust and reliable OMEGARC technology, your New Safari is an architectural marvel set on the legendary D8 platform of the Land Rover.



360° SURROUND VIEW SYSTEM

Park even in the tightest of spots with the slightest effort.



ADVANCED ESP WITH 17 FUNCTIONALITIES

Safety at every corner is now truly and fully assured.

EMERGENCY CALL

We're just a call away. In case of an emergency (E-CALL) or a breakdown (B-CALL).



TYRE PRESSURE MONITORING SYSTEM

Keep an eye on your tyres' health and always drive without a worry.

EPB WITH AUTO HOLD

Heightened protection is at your service,
in every traffic condition.



HILL HOLD CONTROL

Climb on without the fear
of going down.

MORE ON SAFETY

ISOFIX | All Disc Brakes | Front LED Fog Lamps with Cornering Function | 3-Point Seat Belts with Reminder on all Rows
Front & Rear Parking Assist via Sensors & Camera | Auto-Dimming IRVM | Perimetric Alarm System

THE ADAS SUPPORT

For ease that navigates everyday surprises.

ADAS
BUILT TO TAKE ON SURPRISES



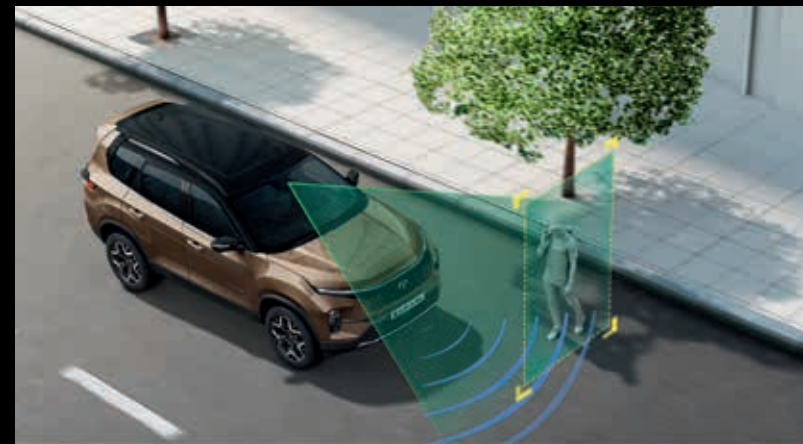
ADAPTIVE CRUISE CONTROL

A highly intelligent, intuitive way to Stop and Go is here to aid you in the New Safari.



AUTONOMOUS EMERGENCY BRAKING

With the efficient ADAS system, you're always well-prepared for any uncertainty or collision scenario on the road.



BLIND SPOT DETECTION

You'll be warned, well in advance, about all the unseen shocks and surprises.



LANE DEPARTURE WARNING

Now all your unintended diversions will be brought to notice, so that you stay alert on the road.

MORE ON ADAS

Forward Collision Warning | Rear Collision Warning | Rear Cross Traffic Alert
Lane Change Alert | Door Open Alert | Traffic Sign Recognition | High Beam Assist



THE TECH APPEAL

For upgrades that elevate your experience.

GESTURE CONTROLLED POWERED TAILGATE

Now access your boot with your foot.



THE iRA TOUCH. For innovations that deliver control.

Stay connected to your Safari wherever you are with iRA^{##} - a cool new connected tech platform with a range of innovative features that's in-sync with India.



REMOTE COMMANDS

- Remote Engine Start/Stop
- Remote AC On/Off
- Remote Smart Watch Connectivity
- Remote Lights On/Off
- Remote Lock/Unlock
- Remote Horn



LOCATION BASED SERVICES

- Emergency (SOS) Call
- Live Car Location
- Nearest TML Services Solution
- Roadside Assistance
- Navigation (Maps Integration)
- Weather Updates
- Valet Mode
- Geo-Fencing
- Time Fencing
- Breakdown Call & Roadside Assistance



OVER THE AIR UPDATES

Telematics ECU Updates on the iRA app



LIVE VEHICLE DIAGNOSTICS

- View Car Health Dashboard
- Enhanced Alerts about Critical Car Parameters
- Custom Messages on Cluster
- Advanced Vehicle Monthly Health Reports
- Feature Usage Analysis



VEHICLE SECURITY FEATURES

- Intrusion Alert
- Speed Alert
- Remote Immobilization
- Panic Notification
- Emergency SMS
- Find My Car



GAMIFICATION

- Tribes
- Most Efficient User of the Week/ Month (Driving Score Basis)
- View Trip Details & Get Drive Pattern Analytics with Driver Score

THE POWER PLAY

For a performance that complements your might.



**CUTTING EDGE KRYOTEC 2.0L
TURBOCHARGED DIESEL ENGINE**

Get a power-packed, robust performance
every time you put the pedal to the metal.

PADDLE SHIFTERS

Manoeuvre the daily chaos with utmost ease.



E-SHIFTER

Gear shifting in the New Safari is as easy as you like.



BEJEWELLED TERRAIN RESPONSE MODE WITH LED DISPLAY

No matter what the road demands, you're always ready.



DRIVE MODES (ECO, CITY & SPORT)

Made for a different you under different driving conditions.

MORE ON PERFORMANCE

Cruise Control | Advanced Electronically Controlled Variable Geometry Turbocharger (eVGT) | Lightweight & Low Friction Valve Train Architecture | Advanced Exhaust Gas Recirculation (EGR) & After Treatment System

THE COMFORT ZONE

For delight that makes travelling a breeze.



DUAL-ZONE FULLY AUTOMATIC TEMPERATURE CONTROL

Enjoy 2 climate zones, in 1 Safari.



ELECTRIC BOSS MODE & 4 WAY POWERED CO-DRIVER SEAT

A seat of power comes with its privileges, like more legroom in the 2nd row.



MAJESTIC PANORAMIC SUNROOF

The sun and the stars are both aligned, for you to enjoy the view.

1ST & 2ND ROW VENTILATED SEATS

Designed to make you wish that your journey never ends.



2ND ROW COMFORT HEADREST

Relaxation is assured, no matter how long the journey.



6-WAY POWERED DRIVER SEAT WITH MEMORY & WELCOME FEATURE

Your customized comfort is now at your fingertips.

REAR WINDOW SUNSHIELD

Protect yourself against harsh sunlight and intruding eyes.



WIRELESS CHARGER & 45W USB C-TYPE FAST CHARGER

Before you know it, all your devices will be charged and ready to use.



AIR PURIFIER

Breathe in fresh air,
breathe out all your
worries.



RAIN SENSING WIPERS

Nothing can hamper your
visibility. Not even the rains.

GLOVE BOX

Store your favorite refreshments and keep them cool.



LUXURIOUS 3RD ROW SEATS

Feel like royalty even at the back.



FRONT ARM REST WITH COOLED STORAGE

Chilling is easy with thoughtfully designed spaces, right in the front.



3RD ROW AC VENTS

Cooling in the New Safari never takes a back seat.



INTELLIGENT SPACES

For all things big and small, there's a special place in the New Safari.

MORE ON COMFORT

2nd Row Seats with 60:40 Split | Reclining 2nd Row Seats
Smart A-Type & C-Type Chargers in all 3 Rows | 2nd & 3rd Row AC Vents | Follow Me Headlamps

PERSONAS

WHAT'S YOUR KIND?

ACCOMPLISHED

The one who leads

All your pursuits are way behind you.
You are in a race with yourself.

So, when the world doesn't know
which way to go, they follow you.





ADVENTURE X

The one who wanders

No forest too deep.
No mountain too steep.
No road too remote.
Just adventure, reclaimed.



PURE

The one who seeks

The world wants what you have.
You want, what no one ever
notices or cares for.

But you do.
And that is why, you are you.



SMART

The one who dreams

Your ambition is your story.
You're fueled by it.

What lies ahead, you don't know.
What you know is,
you are now, unstoppable.



SAFARI

#DARKRULES





BLACKSTONE INTERIOR THEME

Interiors that define your
bold expression.

BLACKSTONE MATRIX DASHBOARD

Get your swag rolling.





VOICE ASSISTED DUAL-ZONE CLIMATE CONTROL

Now adjust for your individual comfort.

31.24 CM HARMAN™ TOUCH SCREEN INFOTAINMENT

A cinematic cockpit to make each drive captivating.



4-WAY POWERED CO-DRIVER SEAT WITH ELECTRIC BOSS MODE

Savor the journey with unmatched leg room
for maximum comfort.

STEALTH EDITION
MATTE BLACK BODY

FEEL THE PRESENCE





CRAFTED TO CAPTIVATE

Cloaked in a striking matte black finish, it exudes an aura of Premium differentiation. Step inside, and the Carbon Noir interior welcomes you into a world of unparalleled luxury, a sophistication where every detail is designed to captivate the senses.



STEALTH MASCOT



R19 STEALTH BLACK
ALLOY WHEELS



CARBON NOIR
LEATHERETTE SEATS



SLIDING ARM REST



NEW

31.24 CM TOUCHSCREEN
INFOTAINMENT WITH
ARCADE APP STORE



NEW

ALEXA HOME TO CAR
& CAR TO HOME



NEW

ADAS LEVEL 2+ WITH
INTELLIGENT SPEED ASSIST



THE COLOR CODE

For shades that highlight variety.



ACCOMPLISHED

Cosmic
Gold

Frost White

Daytona
Grey

Royal Blue

Supernova
Copper

Pure Grey

Body coloured grille only in Cosmic Gold.



Images are for representation purposes only. Colour applicability will vary for variants and editions, please contact your nearest TMPVL dealership for details.

SMART

- 17.78 cm Digital Cockpit
- R17 Alloy Wheels
- 6 Airbags (Driver, Co-Driver, Curtain & Side Airbags)
- All Wheel Disc Brakes
- All Power Windows
- Fully Automatic Temperature Control
- Bi-LED Projector Head Lamp
- Tilt and Telescopic Steering Wheel with Illuminated Logo
- LED Turn Indicators
- LED Tail Lamps
- Front LED DRLs
- Traction control
- ISOFIX
- Hill Assist (Hill Ascent)
- 2nd Row Seats with 60:40
- 3rd Row Seats with 50:50
- Adjustable Headrest for 1st, 2nd and 3rd Row Seats
- ABS with EBD
- Rear Parking Sensor
- 2nd Row AC Vents
- 3 Point Seatbelt with Reminder
- Perimetric Alarm System
- Smart A-type and C-type Chargers in the Front Row
- Electric Tailgate Release
- Front Row Umbrella Holders
- Electronic Stability Program (ESP)
- Roll Over Mitigation
- Corner Stability Control
- Brake Disc Wiping
- Panic Brake Alert
- After Impact Braking

^ Only outboard seats

PURE X

Features Over Smart

- Voice-Assisted Panoramic Sunroof
- 360° HD Surround View System
- Ultra view 26.03 cm HD Harman™ Infotainment Touchscreen
- Ultra view 26.03 cm HD Digital Cluster
- Cruise Control
- Electrically Adjustable ORVMs with Autofold
- Auto Headlamps
- Rain Sensing Wipers
- Wireless Android Auto™ & Apple CarPlay™
- Front Armrest with Storage
- Push Button Start with Remote Key
- 4 Way Height Adjustable Driver Seat
- 4 Speakers
- Remote Central Locking
- Rear Washer Wiper
- Leather Wrapped Steering Wheel
- Paddle Shifters (AT)
- Command Shifter (AT)
- 250+ Native Voice Commands
- Shark Fin Antenna
- Front Docking Module with Smart A & C Type Chargers

#DARK PURE X

Features Over Pure X

- R18 Dark Alloy Wheels
- Blackstone Interior Theme
- #DARK Badging

ADVENTURE X+

Features Over Pure X

- Adventure Oak Leatherette Interiors
- ADAS with Adaptive Cruise Control (AT) and 12 other functionalities
- R18 Apex Forged Alloys
- Ergo Lux powered Driver Seat with Memory & Welcome
- Trail Response Modes (Normal, Rough, Wet)
- Trail Hold Electronic Park Brake (EPB) with Auto Hold
- Advanced Electronic Stability Program (ESP) with Driver Doze-off Alert
- Multi Drive Modes (City, Sports & Eco)
- 6 Speakers (4 Speakers + 2 Tweeters)
- Rear Defogger
- One Touch Auto-up Driver Door Window with Anti Pinch
- Boss Mode
- Front 45W C Type Charger Slot and A type Docking Module
- Light in Glove Box
- First Row Roof lamp with 2 Reading Lamps
- Front Seat Back Pockets

#DARK ADVENTURE X+

Features Over Adventure X+

- R19 Dark Alloy Wheels
- Blackstone Interior Theme
- #DARK Badging

ACCOMPLISHED X

Features Over Adventure X+

- Oyster White & Titan Brown Interior Theme
- Ultra view 31.24 cm HD Harman™ Infotainment Touchscreen
- 9 JBL™ Speakers with Subwoofer
- Ventilated Front Row Seats (Driver & Co-Driver)
- Gesture Controlled Powered Tailgate
- Voice-Assisted Dual Zone Fully Automatic Air Conditioning
- Winged Comfort Head Rest on 2nd Row Seats
- Front and Rear Connected Lamps
- Sequential Turn Indicators on Front and Rear LED DRL
- Wireless Charger
- Mood Lights on Dashboard, Door, & Floor Console
- Tyre Pressure Monitoring System (TPMS)
- Smart Key Entry
- 2nd Row Roll-up Sun Blinds
- Auto-Dimming IRVM
- Illuminated Vanity Mirror for Co-driver
- 2nd Row Arm Rest with Cup Holders
- Harman AudioworX Enhanced with JBL Audio Modes
- Follow Me Headlamps
- 3rd Row AC Unit with Speed Control

#DARK ACCOMPLISHED X

Features Over Accomplished X

- R19 Dark Alloy Wheels
- Blackstone Interior Theme
- #DARK Badging

ACCOMPLISHED X+

Features Over Accomplished X

- ADAS Level 2 - Advanced Driver Assistance System with 20+ Features
- 10 JBL™ Speakers with Central Speaker & Subwoofer
- R19 Dual-Tone Diamond Cut Spider Alloy Wheels
- 7 Airbags (Driver, Co-Driver, Side, Curtain & Driver Knee Airbags)
- 4 Way Powered Co-driver Seat with Electric Boss Mode
- 2nd Row Ventilated Captain Seats^^
- Connected Vehicle Technology with iRA 2.0
- Alexa™ Voice Commands with Car to Home Functionality
- Voice-Assisted Panoramic Sunroof with Mood Lighting
- Air Purifier with AQI Display
- Bejeweled Terrain Response Mode Selector with Display
- Welcome & Goodbye Animation on Front and Rear LED DRL
- Harman™ AudioworX "Advanced" with 13 JBL™ Audio modes
- Front LED Fog Lamps with Cornering Function
- Rear Fog lamp
- Front Parking Sensors
- Emergency Call & Breakdown Call Assist
- Hill Descent control
- Front Armrest with Cooled Storage
- Remote AC on/off*

* AT only

**Adaptive Cruise Control in AT only

^In 6 Seater only

#DARK ACCOMPLISHED X+

Features Over Accomplished X+

- R19 Dark Alloy Wheels
- Blackstone Interior Theme
- #DARK Badging

STEALTH ACCOMPLISHED X+

Features Over Accomplished X+

- Matte Stealth Black Exterior Color
- Exclusive Stealth Mascot
- R19 Stealth Black Alloy Wheels
- Carbon Noir Interior Theme
- **Advanced Driver Assistance System (ADAS Level 2+) with 22 Key Features
- Arcade App Store (Amazon Prime Video, JioHotstar, etc apps)
- Inbuilt Map My India Navigation
- Sliding Arm Rest
- Alexa Home2Car Connectivity

TECHNICAL SPECIFICATIONS

ARCHITECTURE	OMEGARC (Optimal Modular Efficient Global Advanced Architecture) Derived from Land Rover's D8 Platform
ENGINE	
Max Power: kW/rpm	125 kW(170PS) @ 3750 rpm
Max Torque: Nm/rpm	350 Nm @ 1750 - 2500 rpm
Type	Kryotec 2.0L BS6 Ph 2 Turbocharged Engine
Fuel Emission Norm	Diesel, BS6 Phase 2
Capacity Cylinder	1956cc, In Line 4 Cylinder
TRANSMISSION	
Type	6 Speed Manual - All Combinations (Except Accomplished X+ STEALTH 6S) 6 Speed Automatic - Pure X Onwards
DIMENSIONS	
Length x Width x Height (mm)	4668 mm X 1922 mm X 1795 mm (Width Without ORVM)
Wheelbase (mm)	2741
BRAKES	
Front/Rear Disc/Disc	All Combinations
SUSPENSION	
Front	Independent, Lower Wishbone, McPherson Strut with Coil Spring & Anti-Roll Bar
Rear	Semi Independent Twist Blade with Panhard Rod & Coil Spring
TYRES	
Wheel Size	235/65/R17 Alloy Wheels – Smart Pure X 235/60/R18 Alloy Wheels – Pure X #DARK Adventure X+ Accomplished X 245/55/R19 Alloy Wheels – Adventure X+ #DARK Accomplished X #DARK Accomplished X+ Accomplished X+ #DARK Accomplished X+ Stealth
Spare Wheel	Steel Wheel - 235/70 R16* - (Accomplished X onwards)
Puncture Repair Kit	Smart Pure X Pure X #DARK Adventure X+ Adventure X+ #DARK
BOOT SPACE	
Boot Space with 3 rd Row Back Fold	V211 – 420L/V215 – 680L
Boot Space with 2 nd & 3 rd Row Back Fold	V212 – 827L/V214 – 1550L
TANK CAPACITY	
Fuel Tank (L)	50
SEATING CAPACITY	
6 Seater	Accomplished X+ Accomplished X+ DARK Accomplished X+ Stealth
7 Seater	All Personas

NOW WITH
3 YEARS | 1,00,000 KMS
WARRANTY

Terms and Conditions apply. Above mentioned features are key differentiating features. For the detailed list/features/specifications, please visit or contact our nearest dealer. Color applicability will vary for variants/personas and editions. Images and illustrations are indicative and for information purposes only. All features/specifications are not available in all personas and may vary. Specifications/features are subject to change without prior information. The product image may carry some accessories that are not part of standard equipment. Please consult an authorized Tata Motors dealer for latest information on features/specifications. Colors may not match the actual colors due to printing/digital. Limitations. *Customers will be able to utilize IRA Connect subscription for one year from the date of activation within the Data Pack Limits. Post completion of one year, customers can subscribe IRA services by paying subscription fees. Warranty cover for 3 Years / 1 Lakh Kms, whichever ends earlier. "Leatherette" Dark comes with Blackstone Alloys, JBL, Android Auto, Apple CarPlay, Alexa, Harman & Benecke-Kalko are registered trademarks. Emergency call & breakdown call Services are available in select cities, please connect with your nearest dealer for more details. Voice commands is a mix of multiple language. Advanced Driver Assistance System (ADAS) is not a substitute for human eye and driver vigilance; it is a driver assist system that enhances driving experience and safety. The driver shall remain responsible for safe, vigilant and attentive driving. Adaptive Cruise Control is available in AT only **Intelligent Speed assist available in Stealth Edition only. *Spare Wheel available from Accomplished X onwards.

Address: Tata Motors Passenger Vehicles Limited, 4th Floor Ahura Centre,
Mahakali Caves Road, MIDC, Andheri (East), Mumbai - 400093

Toll free number: 1-800-209-8282 | Got a question? Give a missed call: 95 1212 7979

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